



P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

Date: June 12, 2020

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NEW GUIDANCE ALLOWS MORE BUSINESSES TO REOPEN, AND COUNTY RELEASES NEW DATA DASHBOARD

SHASTA COUNTY – Many more businesses are now allowed to open in Shasta County because of the release of updated guidance for personal services.

Libraries may open now, as well as personal care services, including:

- Esthetician, skin care and cosmetology services
- Electrology
- Nail salons
- Body art professionals
- Tattoo parlors
- Piercing shops
- Massage therapy (in non-healthcare settings)

Shasta County can open these businesses because of its variance. The governor has recommended an effective date of June 19, giving businesses a week to prepare. However, if a business has created a plan using the state guidance and trained their staff, Health Officer Karen Ramstrom has given the go-ahead for them to reopen now.

In addition, updated guidance lifts the numerical cap for outdoor attendance at places of worship and other constitutionally protected First Amendment activities. At a minimum, outdoor attendance should be limited naturally through physical distancing of a minimum of six feet between attendees from different households.

Meanwhile, the Health and Human Services Agency has created a dashboard that will communicate the county's current COVID-19 status to the public. The COVID Alert Level monitors seven indicators in three categories to provide an overall alert level, which will help our

community see the current disease status, the impact on the healthcare system and how effective community efforts have been in controlling the disease. This is based on an alert level system created by Vital Strategies, a global public health organization, and was modified by local officials to fit Shasta County's small numbers.

Businesses who would like assistance with interpreting the guidelines or creating their reopening plans can email COVID19@co.shasta.ca.us, and a member of the Community and Business Engagement Team will follow up. All of the guidance is available at www.shastaready.org.