

# Why Complete the Census?



 Only every 10 years the Census counts every person living in the U.S. once, and only once, and where they truly live.

 Advocate for more resources for our communities.

 Ensure public safety and plan new schools and hospitals.

 Encourage new companies and businesses, which create jobs.

 The results of the Census are used to determine how many seats each state gets in the House of Representatives.

 After each decade's Census, state officials redraw the boundaries of the congressional and state legislative districts to account for population shifts.

 Your data is confidential. Federal law protects your Census responses. Your answers can only be used to produce statistics.

 Completing the Census is your civic duty and it's a way to participate in our democracy.

# Everyone Counts

Why is it so important for everyone to be counted? Estimates are that Shasta County gets **\$1,000** of federal funding **per person, per year!**

During the 2010 U.S. Census in Shasta County, five areas were identified as hard to count based on low responses. These areas include:

- 4 tracts in the City of Redding (Downtown, South Churn Creek, Park Marina, and Mistletoe)
- West of Highway 273 in Anderson

Shasta County wants as many residents to be counted as possible, even the hard-to-count groups.

Hard-to-count groups include:

1. People in poverty
2. Children younger than five years old
3. People without internet
4. Renters
5. Foreign-born residents

Shasta County's Complete Count Committee will focus on these hard-to-count populations in the 2020 Census.



# You Count. Get Counted!

- When it's time to respond, households will receive an invitation to complete the census in the mail.
- Residents can respond **by mail, phone, or online.**
- Areas that are less likely to respond online will receive a paper questionnaire along with the invitation.
- Every household that doesn't respond will receive reminders and will eventually receive a paper questionnaire.
- Census workers will follow up in person with all households that don't respond.

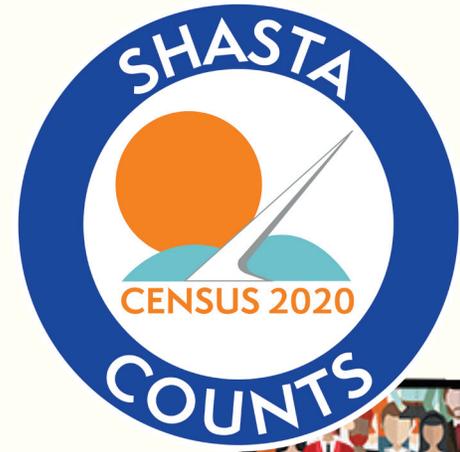


## How You Can Help

- Join a Shasta Complete Count Action Team! Visit the Facebook page by searching for "Shasta Complete Count Committee."
- Fill out the Census for all of the adults and children in your household.
- Talk to your friends and neighbors about the importance of the Census.
- Follow and share local Census related social media posts @ShastaHHSa and @ShastaCountyGov.
- Follow and share CA Census 2020 posts. @CACompleteCount.

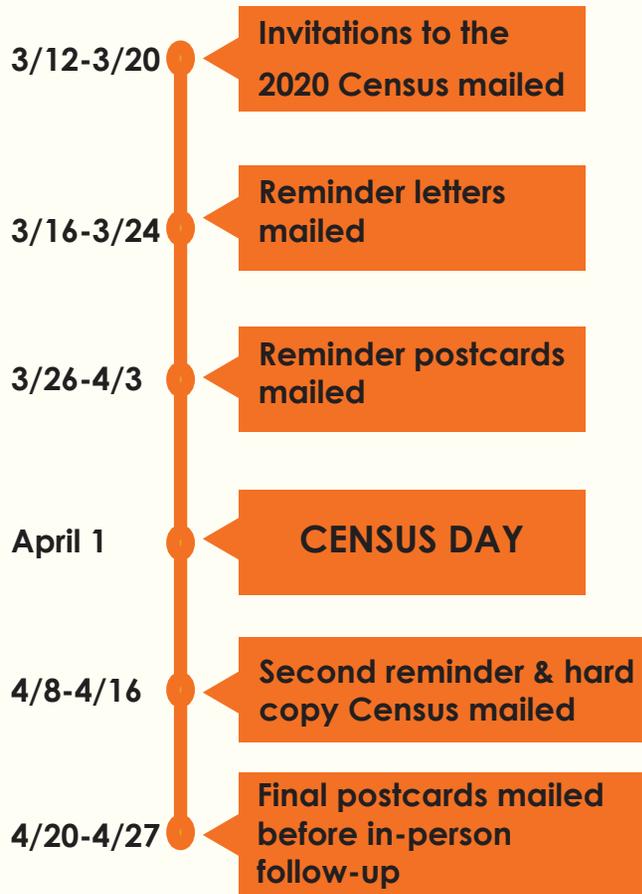
Once each decade, the U.S. Census Bureau attempts to count every person in the United States. The next count will begin April 1, 2020.

A complete and accurate population count ensures that Shasta County residents get their fair share of federal resources and funding.



# 2020 CENSUS: WHAT YOU NEED TO KNOW

## Key Dates



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[shastacensus2020.com](http://shastacensus2020.com)

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