



Shasta County Advisory Board of the

NorCal Continuum of Care™

Shasta County Advisory Board Meeting
February 11th
3 pm – 5 pm
BOGGS Building, 2420 Breslauer Way

1. Call to Order/Establish Quorum

Due to the absence of Missy, a board member must call the meeting to order, and then vote on the allowance of Melissa Janulewicz chairing the meeting. Michael Burke called the meeting to order, the motioned to accept Melissa as Chair for the meeting was made by Charlie Menoher, seconded by Patrick Moriarty. All approved, none opposed.

Melissa Janulewicz called the meeting to order at 3:15pm. Quorum was established.

None-Voting Members: Laural Park (Community Member), JoDee Rinker (Planned Parenthood), Abigail MacLean (HHSA), Megan Preller (Ready for Life FFA), Stephen Campbell (Center), Amy Cavalleri (LifeSTEPS), Beth Nervo (Goodwill/POP), Mary Winson (NCYFP), Katie Sears (Hill Country), Laura McDuffey (HHSA), Kristen Schreder (COR Council Member), Carol Roberts (LLS of Northern California), Zachary Chacon (NorCal Resident), Adrienne Megl (Veterans Resource Center), Dawn Pittore (HHSA), Christy Coleman (SCHA), Valerie Hartley (Shasta County ILP), Monique Taylor (COR Housing), Ayla Tucker (Lead Agency)

Voting Members: *Bob Grosch (St James Lutheran Church), Melissa Janulewicz (HHSA), Medea Henderson (HMIS), Austin Preller (SCOE), Hollie Zander (SCHA), Nicole Smith (City of Redding Housing), Stacy Watson (Hill Country), Amber Middleton (SCHC), Art Sevilla (Empire Recovery Center), Melissa Taiji (Faithworks), Michael Burke (CAPCC), Dan Murphy (Disability Action Center), Patrick Moriarty (Hill Country), Lesha Schaefer (SCHC), Charlie Menoher (MHADAB), Kalie Brisbon (211)*

2. Introductions

3. Approval of Agenda

This will no longer be an item on the agenda after this meeting due to Brown Act. Motion to approve the agenda was made by Amber Middleton, seconded by Patrick Moriarty. All approved, none opposed.

4. Approval of Meeting Minutes from January

Correction on attendees: Add Dan Murphy. The motion to approve the minutes was made by Dawn Pittore, seconded by Amber Middleton. All approved, none opposed.

5. Public Comments (limited to 3 mins. per speaker)

No public comments.

6. After Action Review of HHAP Ranking Process- Melissa

Patrick Moriarty proposed that a rating and ranking committee make decisions, rather than the whole advisory board, if the full advisory board does rank applications in the future, a summary and additional information should be provided beforehand. Amber Middleton thought it would be helpful to have multiple ways to received information because a lot was presented. It would also be helpful to have a template of needed information for applicants to fill out and compare them and to have in front of you during presentations. Lesha Schaefer proposed to dedicate a time within the agenda (only one agenda item), have a separate meeting and have a rating and ranking committee to focus on the presentations or just have a full CoC meeting dedicated to the presentations.

7. SHARC- ICC Homeless Listening Sessions Report- Stephen Campbell

All voting and non-voting members received an electronic copy of the full report as well as an attachment to the printed agenda. SHARC- ICC directed Steven to facilitate the listening sessions and Steven was here to present this project on behalf of the ICC. The listening sessions targeted 5 different types of groups: evangelical pastors, business leaders, realtors, first responders and homeowners. The goal of this project was to understand what the Shasta County public perception is of homeless issues. Asked each group a set of 12 questions. Out of the data, 8 themes were created that were consistent amongst the 5 groups.

All groups felt that if there was a simplistic effort with communication and collaboration, then they would know how to get on board and how to support efforts.

Laura McDuffey asked if these comments are about specific homeless that they have seen? Mostly yes. Responders did recognize that the bulk of the problems they deal with are a small minority of the population.

Lesha asked if there were there specific organizations referred to regarding underutilized resources? Not a lot of specific agencies specifically mentioned. Seems as though there is a lack of perception of the mental health awareness treatment centers.

Amber Middleton commented that being a Social Worker, incarceration for 90 days may be seen as helpful, however it can be more harmful to those who have experienced previous trauma.

Michael Burke asked why there was not a group of homeless people in the focus group? There was a previous listening session with homeless individuals conducted by the workgroup that explored "The Place" Navigation Center.

The more information we can capture on what people are thinking can help us create solutions that can help unite the population. Patrick Moriarty congratulated the ICC committee on doing these focus groups. The ICC decided to start with this small focus group, then bring results to the CoC and decide on how to move forward. 95% of the listening session participants wanted to be "kept in the loop" about what is happening and continue to be a part of the dialogue. Lesha would like to propose a community forum to talk about resources offered in the community and open it up to public comments or questions. She also recommended inviting the media and a panel be represented by various services in the community. Felt that this would be appropriate to be handled by the CoC.

8. New Business

- a. New CoC Applications- Melissa
Megan Preller submitted a voting member application. The motion to accept the application and Megan Preller as an Advisory Board voting member was made by Amber Middleton, seconded by Art Sevilla. All approved, none opposed.
- b. Membership Policy Discussion- Melissa
Want to have an established membership policy, executive board is having the discussion, goal is to make sure we have the right mix of participants, have a quorum each meeting and have HUD required representation. A draft membership policy has been developed by the lead agency. For review by the executive board as well as all the advisory boards. The policy was reviewed and proposed edits were received. There are two types of members, voting members and participants. As a CoC, HUD can require a list as who is a member and who is a voting member at any time and the goal is to be always in compliance of the HUD requirements. Advisory board membership responsibilities have been included. The Statement of Commitment was expanded to include that membership may be revoked. Minimum and maximum number of members has yet to be decided. Concerned about the wording “engaging in activities that may disrupt the advisory board.”. Suggested changes such as: “Staff effectiveness” – “to the work of the advisory board”, give example of what activities are not authorized. “Don’t speak on behalf of the CoC unless authorized by the committee.” Michael Burke recommended that each organization have only one voting member. An agency can send multiple people, but only have one voting member or proxy voting member if others can’t attend. Patrick Moriarty recommended this should be spelled out more clearly. Members will have a 1-3-year term, with a yearly review.
- c. HHAP Update- Lead Agency
Application is due on the 15th at Midnight, application will be submitted on Friday the 14th. Thank you to everyone who has provided letters of support. Once the amount is awarded, we will receive a contract from the state and will send out a NOFA to award funds to projects. Applications selected will be receiving funds if they still meet requirements. Not committing ourselves to “this is the project we are going to do” rather “this is the direction we are going.” There was a voiced concern on the possible changes of applications and funding from what the Advisory board recommended. The advisory board requested to review the NOFA prior to release. The CoC recommends to give priority to those who submitted applications as long as requirements are met and the project is viable. NOAH’s village concept was not included in the application because the funding requests, from the higher priority applicants exceeded the available Shasta County Allocation. The NorCal CoC funding amount is \$900,000, all seven counties are represented in our application.
- d. Policy for Support letters- Melissa
Many funding allocations require a letter of support. As of right now, there is no reviewing process and the Chair has signed them. Propose having a committee to review the letters of support before the Chair signs them. The Lead Agency has created a draft policy. Will have more discussion at the next meeting and take action. Motion made to review the draft policy and discuss at the next meeting was made by Bob Grosch, seconded by Monic Taylor. All approved, none opposed.
- e. Strategies for Communication with elected officials- Melissa
Would like to create a small AD HOC committee to work on a communications strategy with our elected officials. The motion to create an AD HOC committee

was made by Amber Middleton, seconded by Dawn Pittore. All approved, none opposed. Melissa Janulewicz, Michael Burke and Kristen Schreder all volunteered to be on the committee. Melissa will take the lead in calling the committee and will invite Charlie to participate.

9. Committees

- a. Strategic Plan- Amber
Committee met last Friday, and is focused on strategies to increase HMIS utilization. Would like to put a request for a continued conversation with the Good News Rescue Mission in establishing where we are in HMIS. Will pursue a list of people who has stayed at the Mission within the last 6 months. Ayla Tucker mentioned that Jonathon asked Matt Rivas to have a conversation about getting an HMIS license. The committee recommend that the HMIS lead agency have a conversation with Good News Rescue Mission about HMIS use and have Melissa present for CoC questions. Propose to request the list, cross reference information on HMIS and creating an AD HOC committee to be Point of Contact. Concern of confidentiality for the list of names.
- b. 2020 PIT Count- Amber
 - i. PIT happened on January 28th, surveys were taken through Feb 4th. Wanted to thank organizations who participated: SCHC, Hill country, Circle of Friends, HHSA, United Shasta, Lutheran Social Services, Salvation Army, Adult probation, Noah's Village, SCHCA, Life Steps, Goodwill, community members, United Way and Committee Chair. 21 individuals went to mapped locations, volunteers counted at library. Fed approx. 400 unsheltered individuals, provided bus passes, water, socks. 4 in person trainings. Trained 100 people, 75 participated the day of the event. Youth count at Shasta College occurred. Recommend to not use Survey Monkey and streamline the process for volunteer sign-up.
- c. HMIS/Coordinated Entry- Medea
 - i. Next committee meeting next Thursday, February 13th, 1:30pm at 1450 Court St.
- d. Landlord Engagement- Kristen/Laurel
 - i. Currently working on how to increase housing opportunities and utilize housing vouchers. Get clarity on what housing services are available. Goal is to have an event to share information with the public.
 - ii. Assembled the first micro shelter on January 21st. One agency would like to do case management, another to be a non-profit fiscal agent on site. Another would like to do tiny houses and build micro shelter and do prototypes. Currently in the process of zoning and working with the cities, Redding City Council has authorized staff to look at zoning.
 - iii. Next meeting is Thursday, February 13th 12-1pm at City Hall.

10. Reports

- a. Executive Board meeting re-cap- Melissa
 - i. Proposing a name change for the NorCal Continuum of Care to "NorCal Homeless Continuum of Care"- If there are other names, please send them to Melissa before January 20th and she will bring them to the Executive Committee. Patrick Moriarty would like to make a note that he thinks it is important to put the word homeless into the name. Consensus that the name is already too long but adding "homeless" is supported.
- b. Lead Agency
 - i. Have free HMIS licenses available until the end of this fiscal year. Will have awardees for ESG and CESH grants at the next meeting.
- c. County/Cities

- i. Laura McDuffey talked about the Housing Disability Advocacy Program-19/20 funding, HHSA will be asking for a letter of support from the CoC. It is an allocation HHSA already has and this application will provide a supplement to the program. HHSA has already expanded their allocation and the funding year doesn't end until June 30, 2020.
- d. Member announcements
 - i. Bob announced the Project Homeless Connect will be June 2nd at Crossroads Baptist Church on Hartnell. This will be permanent location.
 - ii. Kristen wanted to thank those who supported the Empty Bowl event, total amount raised is \$23,000 over three years. This year raised \$8,300.
 - iii. Michael has new brochures for Pathways to Hope for Children.
 - iv. Kalie announced Jennifer Seely was selected as the 211 Regional Outreach Specialist. She will focus on Disaster 211 for counties who don't have a 211 service. Lassen, Plumas, etc. Will help entire region, also today is 211 day.

11. Discussion Items for Next Meeting

- a. Abigail will send out surveys answered by the homeless.
- b. Add an agenda item to discuss a community forum about the homeless perception, additional education with media attention.
- c. Abigail will send out Advisory Board Voting members list to everyone.
- d. Move the Policy for Support letters discussion to the next meeting.
- e. Send out PIT debrief from Amber
- f. Agenda item next month for PIT discussion for next year- establishing a lead agency.

12. Adjournment

Motion to adjourn the meeting was made by Amber Middleton, seconded by Kalie Brisbon. All approved, none opposed. Meeting adjourned at 5:10pm

Next Meetings

Next Advisory Board Meeting
 March 10, 2020
 3 pm – 5 pm
 2420 Breslauer Way

Next Executive Board Meeting
 February 20, 2020
 1 pm – 3 pm
 1450 Court Street

If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. **The agenda shall include information regarding how, to whom, and when a request for disability-related modification or accommodation, including auxiliary aids or services, may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting.**