Baby-Friendly Bedside Care for Infants
a shared, sustainable, proactive model

Friday, August 15, 2014
12:30 - 1-30 p.m.
Mercy Medical Center
Auditorium ABC
2175 Rosaline Ave., Redding

Hospital management of early breastfeeding directly affects the duration and exclusivity of breastfeeding. Reframing lactation support may reduce barriers to breastfeeding and improve outcomes.

Join lactation expert Dr. Jane Morton as she shares:
• a 5-step, sustainable management plan designed to prevent breastfeeding complications and failures
• new research incorporating hand expression and spoon feeding
• best practices for high-risk infants

for more information contact Kristi Richey at krichey@co.shasta.ca.us or 245-6169

Q & A with Dr. Morton (immediately following Grand Rounds) - Dr. Morton will conduct an informal discussion on how to teach breastfeeding and demonstrate hand expression with new parents.