



Shasta County Tobacco Education Coalition Partners

American Cancer Society
American Heart Association
American Lung Association
Anderson Partnership for Healthy Children
California Heritage YouthBuild Academy
Child Abuse Prevention Coordinating Council of Shasta County
First 5 Shasta
Mercy Medical Center Redding
Northern Valley Catholic Social Services
Planned Parenthood Northern California
Partnership Healthplan of California
Second Wind Smoking Cessation
Shasta Community College
Shasta Community Health Center
Shasta County Chemical People, Inc
Shasta County Office of Education
Shasta County Public Health
Youth Violence Prevention Council
And Community Members

Tobacco-Free SHASTA COUNTY



MISSION

Our mission is to promote a healthy community and to work to protect our residents from the harmful health and economic effects of tobacco and secondhand smoke.

OUR PURPOSE

- Partner with businesses, organizations, and schools to prevent tobacco use and promote cessation.
- Advocate for tobacco control policies in the Shasta County community.
- Advise and assist the Shasta County Health & Human Services Agency on tobacco control efforts.

Join the Shasta County Tobacco Education Coalition!



Tobacco use devastates lives in Shasta county

Join Our Efforts To Protect Our Community

POLICY

The coalition promotes tobacco-free policies throughout Shasta County. Tobacco-free policies are important in protecting families, children, and community members from secondhand smoke in:

- Public Places
- Public Organizations
- Private Businesses
- Outdoor Recreation Areas
- College Campuses

Tobacco Violations Hotline

To report a tobacco violation or receive more information on tobacco laws, call

(530) 225-5052



EDUCATION

It is the belief of the coalition that community education—through the media, participation in community events, and collaboration with community groups—leads to prevention of tobacco use, increases cessation attempts, and helps develop tobacco policies that protect community members.

PREVENTION

The coalition seeks to prevent youth from using tobacco by empowering them with the knowledge and skills to make healthy decisions. Partnering with schools, communities, and youth-serving organizations is an important part of preventing tobacco use, as well as the exposure to secondhand smoke in the home and community.

CESSATION

Quitting tobacco can be one of the most difficult things a person does in life. To aid tobacco cessation, the coalition promotes access to free self-help information, referrals to community resources, and tips for quitting smoking.

How to Get Involved



Meetings

Meetings are open to the public and are held monthly. Please contact the coalition for meeting times and locations at (530) 225-5134



Websites

You may find additional resources on tobacco use, local laws, and quitting tobacco at www.tobaccofreeshasta.org. The coalition also maintains websites on local concerns, such as policy efforts, youth, and tobacco marketing tactics.



Facebook

Visit our Facebook page to receive current news, resources, and community updates from the coalition and tobacco control groups around the world. Find us at www.facebook.com/ShastaTEC.

