

PHAB

Public Health Advisory Board Agenda - Regular Meeting

Date: March 8, 2017 **Time:** 12:00 – 2:00 pm
Location: Shasta County Public Health, 2660 Breslauer Way
Community Conference Room

1. **Call to Order and Introductions:**

2. **Public Comment Period:**

To address the Board during Public Comment Time: The speaker should approach the table and, after receiving recognition from the chair, give their name and affiliation prior to comments or questions. Sixteen (16) copies of any written material used in the presentation must be provided to the clerk. There is a three-minute limit to an individual's comments, and the speaker may defer comments to a specific agenda item. Pursuant to the Brown Act, action or Board discussion cannot be taken on open time matters other than to receive comments.

3. **Member Sharing/Announcements:** (10 min.)

4. **Action:** (5 min.)

a. Approval of Minutes: November 9, 2016 and January 11, 2017

5. **Committee Reports:**

a. Executive Committee: Brad Frost (5 min.)

6. **Director's Report:**

a. Health & Human Services Agency: Donnell Ewert (10 min.)

b. Public Health Branch: Terri Fields Hosler (10 min.)

- Accreditation Update

7. **Health Officer's Report:**

Proposition 64: The Law - Andrew Deckert, MD, MPH (15 min.)

8. **Presentation:**

Public Health Branch Strategic Plan Overview - Terri Fields Hosler, MPH, RD (15 min.)

- Group Activity – Gordon Flinn, GoForth Consulting (30 min.)

9. **Discussion:** (20 min.)

10. **Adjourn**

Next Meeting: May 10, 2017 @12:00 noon

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Public Health Advisory Board

Minutes for November 9, 2016 DRAFT

Item 1: Call to Order:

Chair Frost called the meeting to order at 12:04 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Joe Ayer, Katharine Ann Campbell, John Coe, Brad Frost, Linda Heick Kilzer, Jim Holdridge, Barbara Jackson, Richard Yoder, and Kristie Stephens.

Members not in attendance: Jessica Delaney, Carla Thompson, Carissa Ballew, Robin Glasco, and Mike Mangas.

Others present: Health and Human Services Agency (HHSA) Director Donnell Ewert, Public Health (PH) Branch Director Terri Fields Hosler, PH Deputy Branch Director Brandy Isola, PH Branch Health Officer Andrew Deckert, PH Branch Program Manager Jenn Snider, PH Branch Program Manager Robin Schurig, PH Branch Community Development Coordinator Ruth Atkins, and PH Branch Executive Assistant Sara Westmoreland.

Guests: Gordon Flinn (GoForth Consulting), and Amber Sandhu (Record Searchlight).

Item 2: Public Comments

No comments.

Item 3: Member Sharing/Announcements

- Member Heick Kilzer shared that the Power to Seniors Soup Kitchen, sponsored by the Older Adult Policy Council, took place on November 3, 2016 at the Veteran's Hall in Redding. The event successfully raised money to help local senior citizens with their electricity bills in the coming year.
- PH Branch Director Terri Fields Hosler introduced Gordon Flinn of GoForth Consulting, who will be observing our meeting today. Terri shared that Gordon will be working with the Public Health Branch to develop a three to five year branch-specific Strategic Plan.
- PH Branch Director Terri Fields Hosler shared that the Great American Smoke-out will take place on November 17, 2016 at San Francisco Deli. Interested parties can stop by and get their free Quit Kit between 10:00 am – 2:00 pm.

Item 4: Action

- a. Approval of Minutes - July 13, 2016

PH Branch Director Fields Hosler noted one amendment to the July 13, 2016 minutes: Item 1, should state Chair Frost, instead of Chair Ayer called the meeting to order.

Motion: Member Heick Kilzer, seconded by Member Campbell, made a motion to approve the amended minutes of the July 13, 2016 meeting. The motion carried by a unanimous vote of the members present.

- b. Membership vote to make the January 11, 2017 meeting a joint meeting with the Mental Health Alcohol and Drug Advisory Board (MHADAB) to be held at the Boggs Building

Motion: Member Campbell, seconded by Member Jackson, made a motion to have a joint meeting with Mental Health Alcohol and Drug Advisory Board in January. The motion carried by a unanimous vote of the members present.

Item 5: Committee Reports

- a. Executive Committee: Chair Frost reported that the committee met on October 19, 2016, and agreed to the agenda for the November 9, 2016 meeting. The Executive Committee also discussed the 2017 Community Health Awards luncheon, which is tentatively scheduled for September 13, 2017.

b. Community Health Awards:

Member Ayer recapped the 2016 Community Health Awards luncheon, which occurred on September 14, 2016. Approximately twenty local organizations were nominated, and of those, three were selected as winners: Whiskeytown National Recreation Area, the Safe Medicine Disposal Kiosks Program, and We are Wellness from Shasta Community Health Center. Approximately 130 community members attended the luncheon to honor the winners for their efforts in emphasizing prevention, building on new or existing collaborations, mobilizing the community, and leveraging community assets. Dr. Karen Smith, Director and State Public Health Officer from the California Department of Public Health was this year's guest speaker.

Item 6: Director's Report

a. Health & Human Services:

HHSA Director Donnell Ewert reported that on October 24, 2016, he was notified that Shasta County HHSA has been approved to receive five years of federal funding, up to \$9.7 million, for the Whole Person Care Pilot. These funds must be matched with local dollars in the same amount to pay for medical case management, housing case management and housing assistance, housing coordination, a mental health resource center, a mental health mobile crisis team, assisted outpatient treatment for mental illness and a sobering center. (Refer to written report)

b. Public Health Branch:

PH Branch Director Terri Fields Hosler referred to her written report and added the following:

- Notification was given that Shasta County Public Health Branch, on behalf of the NoRx Abuse Coalition, received a grant from the California Department of Public Health for prescription opiate misuse efforts.
- After three years of recruitment, California Children's Services (CCS) Medical Therapy Unit (MTU) recently hired an Occupational Therapist.
- Christine Wolfe, California Children's Services Social Worker, received a promotion and was recognized as Shasta County's employee of the month.
- On November 1, 2016, Shasta County Public Health Branch was notified that Bella Vista Elementary School and Vittles Restaurant in Anderson had unknowingly served frozen strawberries that had been recalled due to possible Hepatitis A contamination. Public Health Branch staff worked with the school and restaurant to identify and notify people who had eaten the possibly contaminated strawberries and help them determine the proper course of action. The PH Branch extended clinic hours and offered vaccine and treatment free for those who were exposed.

Item 7: Presentation: STD Update - Andrew Deckert, MD, MPH

Health Officer Andrew Deckert gave an STD Update. Shasta County has had an increase in reported Sexually Transmitted Diseases (STDs) in the past 3-5 years. Chlamydia rates have risen, and in 2015, there were approximately 646 reported chlamydia cases in Shasta County. Gonorrhea has also increased, and in 2015 we had the third highest reported gonorrhea rate among all counties in California, higher than Los Angeles or Alameda. Syphilis cases are also higher in Shasta County than in neighboring counties, but lower than some other counties in the state. Unfortunately syphilis is continuing to rise in Shasta and much of CA. We are especially concerned about syphilis in reproductive age women, in part to prevent congenital syphilis, which has life-long ramifications. The good news is that gonorrhea and chlamydia rates here are decreasing from their 2014 peak with the hard work of local health care providers, the PH Branch, and the community. (See attached presentation)

Item 8: Presentation: – Public Health Accreditation Update: CHA – CHIP: Terri Fields Hosler, MPH, RD & Brandy Isola, MPH

Branch Director Terri Fields Hosler and Deputy Branch Director Brandy Isola gave a presentation regarding Public Health Accreditation. Branch Director Fields Hosler reminded the group that the PH Branch began the accreditation process in spring 2014. Since then, we have presented the plan to the Board of Supervisors, collaborated with local organizations to develop the Mobilizing for Action through Planning and Partnerships (MAPP) Steering Committee, and contracted with consultants to lead us through the Community Health Assessment (CHA)/Community Health Improvement Plan (CHIP), and Strategic Plan (SP) processes.

There are three clear prerequisites for local health departments before they can apply for accreditation. The first is the Community Health Assessment (CHA). The PH Branch facilitated a very collaborative process with the community to develop a comprehensive Community Health Assessment (CHA). Key community organizations and coalitions were invited to be involved and the content of the CHA was compiled based on an assessment of community resources and challenges, and a through a review of local data. The CHA is going through its final edits. The final version will be a 200+ page published document that is slated to go out for public comment in early January.

The second prerequisite for accreditation is the Community Health Improvement Plan (CHIP). The CHIP needs to be comprehensive and collaborative. Branch Director Fields Hosler shared that she is extremely proud of the success we had of getting 100% of involved organizations and coalitions committing to stay involved over the next 3-5 years after finalizing our three priority areas. The next step is refining goals and identifying implementation teams.

Public Health Deputy Branch Director Brandy Isola continued the PowerPoint presentation and shared that the three community health priorities chosen by community partners as Strategic Issues were: alcohol and drug abuse, mental illness, and chronic disease. If three or more agencies did not commit to a goal, it was decided not to put it in the CHIP.

The goal of the PH Branch's efforts is to look for synergistic and leveraging efforts around the CHIP priorities. We want to make sure to not duplicate efforts, but add value and reinforce existing efforts. The PH Branch's role will be to support other branches and community partners who chose to participate on action teams to implement the goals over the next 3-5 years.

Branch Director Fields Hosler stated that the CHA and CHIP cannot be separated from the Branch Strategic Plan. They must be used to guide the development of the Strategic Plan. It must clearly state what the PH Branch plans to achieve, how it will be achieved, and more importantly, how it will be known if it is achieved. (See attached presentation)

Item 9: Discussion

Discussion followed regarding Dr. Deckert's STD update. Member Campbell expressed concern for eastern Shasta County residents, as they have had several doctors leave the area recently, and it can be hard for some residents to commute to the Redding area for treatment. There was also discussion regarding how pregnant women with STDs can be treated, and effects of treatment on the fetus.

Chair Frost commented regarding the Strategic Issues – he feels that it is a renaissance time in our county and it's nice to see the synergistic effect of many organizations participating in working towards achieving the same goals.

Item 10: Adjourned at 1:59 pm

Public Health Advisory Board
Minutes for January 11, 2017 DRAFT

Item 1: Call to Order:

Public Health Advisory Board (PHAB) Chair Frost called the meeting to order at 12:10 p.m. The following PHAB members were present during at least part of the meeting: Brad Frost, Linda Heick Kilzer, Robin Glasco, Jim Holdridge, Barbara Jackson, John Coe, and Richard Yoder.

The following Mental Health Alcohol and Drug Advisory Board (MHADAB) members were present during at least part of the meeting: Ron Henninger, Sonny Stupek, Leon Polk, Michele Wright, Marvin Peterson, Steve Smith, Dave Kent, David Kehoe, Sam Major, Kerrie Hoppes, and Amanda Peterson.

PHAB members not in attendance: Joe Ayer, Carissa Ballew, Katharine Ann Campbell, Jessica Delaney, Kristie Stephens, Mike Mangas, and Carla Thompson.

MHADAB members not in attendance: Charles Menoher, Kari Hess, and Carol Zetina.

Others present: Health and Human Services Agency (HHS) Director Donnell Ewert, Public Health (PH) Branch Director Terri Fields Hosler, PH Deputy Branch Director Brandy Isola, PH Branch Health Officer Andrew Deckert, Adult Services (AS) Branch Director Dean True, Business and Support Services (BSS) Branch Director Tracy Tedder, BSS Deputy Branch Director Megan Dorney, Children's Services (CS) Branch Director Dianna Wagner, Regional Services (RS) Branch Director Melissa Janulewicz, PH Branch Program Manager Jenn Snider, PH Branch Executive Assistant Sara Westmoreland, and AS Branch Executive Assistant Cara Schuler.

Guests: Gordon Flinn (GoForth Consulting), Steve Lucarelli (Visions of the Cross), Tammy Lucarelli (Visions of the Cross), Cindy Diezsi (Chemical People), Betty Cunningham (Chemical People), Genell Restivo (Victor Community Support Services), Kristen Schreder (Redding City Council), Mary Rickert (Shasta County Board of Supervisors), and Patricia Lind.

Item 2: Public Comments

No comments.

Item 3: Member Sharing/Announcements

- MHADAB Chair Steve Smith welcomed new MHADAB members Kerrie Hoppes, Amanda Peterson, and Carol Zetina.
- MHADAB Member Sam Major read a letter from Mental Health Services Act (MHSA) Coordinator Jamie Hannigan advising that effective January 20, 2017, she will be resigning from Shasta County Health and Human Services Agency. She thanked the MHADAB for their support and assistance during her tenure. Ms. Hannigan will be going to work in another department in Shasta County. MHADAB Chair Smith commented on what an asset Ms. Hannigan has been and will be missed.

Item 4: Director's Report

a. Health & Human Services Agency:

HHS Director Donnell Ewert asked if there were questions regarding his previously distributed written report. None were asked from the group. (Refer to written report)

b. Children's Services Branch:

Children's Services Branch Director Dianna Wagner provided additional information regarding the Stakeholder Meeting. (Refer to written report)

c. Public Health Branch:

PH Branch Director Terri Fields Hosler referred to her written report and added the following:

- The Public Health Branch completed a Community Health Assessment (CHA) as part of their accreditation process, which will be going out for public comment within the next couple of weeks. It will be posted on the Shasta County website, and will be sent to the PHAB and MHADAB for review and comments. The CHA will lead to a Community Health Improvement Plan (CHIP), and eventually a Public Health Branch Strategic Plan, which will support the HHSAs Strategic Plan that HHSAs Director Ewert will be presenting at today's meeting.
- Shasta County has received two new grants to combat the local opioid epidemic. One will be taken to the Board of Supervisors within the next few weeks, which will support the NoRx Abuse Coalition. The second grant will be a broader community effort that will allow increased substance abuse education, and will hopefully be going before the Board of Supervisors in February 2017.

Item 7: Presentation: Health and Human Services Agency Strategic Plan & Vision 2017 – Donnell Ewert, HHSAs Director

Health and Human Services Agency Director Donnell Ewert gave a presentation regarding the HHSAs newly developed Strategic Plan and the Agency's vision for 2017. Branch Directors Terri Fields Hosler, Dean True, Melissa Janulewicz, Tracy Tedder, and Dianna Wagner; and Deputy Branch Directors Brandy Isola, and Megan Dorney assisted with portions of the presentation.

Agency Director Ewert highlighted some of the accomplishments the HHSAs has made in the ten years since combining the Mental Health, Public Health, and Social Services Departments in order to better and more efficiently serve their clients. They have expanded services offered in regional offices, increased access to healthcare, and they are addressing Adverse Childhood Experiences (ACEs). They've increased housing resources and introduced a Behavioral Health Court. They have also better integrated their child welfare services and behavioral health services.

In order to bring together the many resources and skills throughout the Agency, the HHSAs needs a plan to focus on common objectives. The Health and Human Services Agency Strategic Plan is a roadmap engaging individuals, families and communities to protect and improve health and wellbeing. While the HHSAs addresses many social and health problems with a vast array of programs, this plan is focused on what resources the HHSAs can bring together to address issues of common concern.

This new three-year rolling plan is built on the foundation and achievements of the initial HHSAs 2011-2020 Strategic Plan. However, this plan is focused on one area, harmful substance use, in order to direct our combined resources to one of the most critical issues facing Shasta County.

This Strategic Plan focuses on the elements that the Agency can directly impact, while bringing together the various skills and resources within HHSAs. The plan focuses on three Strategic Priorities: integrate programs and client services across HHSAs Branches, leverage strategic partnerships, and improve business processes. In essence, the Strategic Plan is defining a common set of priorities, and identifying collaborative efforts to address them.

The Strategic Plan is specifically designed to be updated each year, with an integrated tracking system and implementation schedule. (See attached presentation)

Item 9: Discussion

PHAB Chair Frost congratulated HHSAs Director Ewert on the Agency's Strategic Plan. He stated that he has sat on the PHAB for the past ten years and he is always fascinated by what a great group of dedicated people the county has on their staff. He thanked the county staff for a job well done.

MHADAB Chair Smith encouraged the group to share the things they learn at these meetings with their peers.

Item 10: Adjourned at 1:53 pm

Health & Human Services Agency, Public Health & Regional Services
Director's Report - Public Health Advisory Board
March 8, 2017

CURRENT ISSUES:

Health & Human Services Agency (HHSA) Update

- Linda Hoag has been appointed as Deputy Branch Director for Regional Services, replacing Mary Schrank, who left Shasta County to be closer to family in Minnesota.
- The governor has proposed to cost-shift a significant portion of the In-Home Supportive Services (IHSS) program to counties. This will cost California counties \$623 million the first year, and \$1.6 billion in the sixth year. The state has increased costs to the program in recent years by raising the minimum wage, increasing client hours, and adding paid sick leave and overtime for IHSS workers. While these are positive changes for recipients and caretakers, it isn't right for the state then to pass on these costs to counties without additional revenues. The governor expects counties to pay for these increased costs through 1991 realignment dollars, but this will effectively reduce resources for all other social service, mental health, and public health programs funded through 1991 realignment.

Public Health Branch Update

- Emergency Preparedness staff recently participated in planning sessions with law enforcement and the Red Cross related to potential flood and evacuation readiness.
- Leadership Team recently approved planned efforts around a Branch improvement system. A council made up of staff representatives throughout the Public Health Branch will develop measures, review data, and assist with quality improvement activities where opportunities are identified.
- Healthy Shasta held a retreat on Thursday, February 16th. The four hour session was very well attended by existing and new partners. Strategic priority ideas for the next 12 to 18 months were generated to help increase fruit and vegetable consumption, decrease sugary beverage consumption, improve walking and biking, and increase fitness and play opportunities.
- As a result of the passage of Proposition 56 (Tobacco Tax) in November, the Public Health Branch will receive an increase in annual funding for Tobacco Education activities from \$150,000 to over \$450,000.
- *Through with Chew* week was held in February to call attention to the dangers of using chewing tobacco and snuff. On average, chew products deliver higher doses of nicotine than cigarettes – making chew more habit forming. Chemicals in chew have been shown to cause gum disease, heart disease, and cancer in the mouth.
- Healthy Communities staff have been helping get the word out about *GoShasta*, a project of the Shasta Regional Transportation Agency. Input from workshops held in Redding, Anderson, City of Shasta Lake, and Burney in February will be used to help develop the county's first region-wide active transportation plan.
- The Public Health Branch is collaborating with First 5 Shasta on an Adverse Childhood Experiences Town Hall Forum on April 19, 2017 from 4:30 – 7:00 p.m. at the Holiday Inn. All community members are welcome.
- Two grant submissions were made to the Office of Traffic Safety in January. One is focused on decreasing distracted driving among teenage youth, and the second grant focused on reducing motor vehicle crashes and fatalities related to driving under the influence of marijuana. We will know be notified if either of these grants have been funded in May 2017.

BOARD OF SUPERVISOR STAFF REPORTS (January and February):

- Resolution Designating Authorized Agents for the Purpose of Obtaining Funding Through Homeland Security Grant Programs
- California Department of Health Care Services Certification for Children's Medical Services
- Agreement Funding Application for the Maternal, Child, and Adolescent Health Program
- Prescription Drug Overdose Prevention Project Grant Agreement