

SHASTA COUNTY MENTAL HEALTH, ALCOHOL AND DRUG ADVISORY BOARD (MHADAB)

SPECIAL MEETING

Minutes

October 8, 2018

Members: Charles Menoher, Kari Hess, David Kehoe, Ron Henninger, Kerrie Hoppes, Dale Marl, Connie Webber, Ron Vigil, Steve Smith and Sam Major

Absent Members: Sonny Stupek, Michele Wright and Marvin Peterson

Shasta County Staff: Dean True, Dianna Wagner, James Ross, Larry Lees, Kerri Schuette, Kim Limon, and Teri Linson

Guests:

Agenda Item	Discussion	Action	Individual Responsible
I. Introductions	<ul style="list-style-type: none"> ➤ Chair extended a warm welcome to all attendees. Chair also read the Public Comment requirements. ➤ Board members and staff introduced themselves. 		<ul style="list-style-type: none"> ➤ Charlie Menoher - MHADAB Chair
II. Public Comment Period	<ul style="list-style-type: none"> ➤ None. 		
III. Discussion	<p>A. <u>Permissible “Closed Sessions” in accordance with the Brown Act:</u> Assistant County Counsel Ross explained that there are very limited exceptions for closed session items, and that does not extend to the consideration of an appointment of a person to the Board. It is his opinion there is no closed session exception to consider the appointment.</p>		<ul style="list-style-type: none"> ➤ James Ross, Assistant County Counsel
IV. Action Item	<p>A. Consider recommending to the Board of Supervisors the Membership Committee’s nomination of the following new member to fill the vacant MHADAB position: Cindy Greene - term to expire 12/31/2021.</p>	<p>A. Recommend to the Board of Supervisors the Membership Committee’s nomination of the following new member to fill the vacant MHADAB position: Cindy Greene – term to expire 12/31/2021.</p>	<ul style="list-style-type: none"> ➤ Kari Hess (Motion) Steve Smith (Second) David Kehoe (Abstain)
VI. Discussion	<p>A. <u>MHADAB Youth Services Goals:</u></p> <ol style="list-style-type: none"> 1. Review youth services communication components discussed at September 26, 2018 subcommittee meeting: <ol style="list-style-type: none"> a. <u>211 – Work with United Way to create phone app access.</u> Per United Way a phone app would be an expensive venture. They are working on a live connect, that will connect directly to their webpage. b. <u>HHS – Create a link to updated website and updated presentation.</u> This is still in progress. The advisory board has their own page on the website. At the bottom of the page is a link to the PowerPoint presentation board members can use when 		<ul style="list-style-type: none"> ➤ Charlie Menoher - MHADAB Chair

	<p>they go out into the community. Discussion took place regarding the presentation and the webpage.</p> <p>c. <u>Develop a social media campaign.</u> Begin the process by bringing in a panel of youth to discuss how they use social media and to learn what communication tools they use. It is also important to find out where parents go for their information. Discussion took place.</p> <p>d. <u>Schools – E-bulletin, link to school web pages.</u> Once our message and materials are together, send information out through school emails and webpages with a link to Shasta County and to 2-1-1.</p> <p>e. <u>Develop printed rack cards.</u> The shape and layout will be changed from the original flyer to a tri-fold. The website and the tri-fold rack card will be updated to have the same wording.</p> <p>2. <u>Discussion of communication components.</u> Discussion continued with the assignments of Kerrie Hoppes, Kari Hess and Sam Major focusing on youth/parents. Charlie Menoher will work with the school aspect of the youth goals. Sam Major and Kerri Schuette will work on social media. Kerri Schuette and Dianna Wagner will continue working on the HHSa webpage.</p> <p>3. Action Item: Consider approving a plan with communication components.</p> <p>4. <u>Establish work groups to implement communication components.</u> It was decided to wait until we have all the materials together before we establish work groups and commitment sheet sign ups.</p> <p>5. <u>Discuss evaluation of the communication plan.</u> Discussion will be tabled to a later date.</p>	<p>➤ Approved plan with communication components.</p>	<p>➤ Sam Major (Motion) Kari Hess (Second)</p>
VII. Reminders	➤ See Agenda.		
VIII. Adjournment		➤ Adjournment (6:11 p.m.)	

Charlie Menoher, Chair

Teri Linson, Secretary