

# PHAB

## Public Health Advisory Board Agenda - Regular Meeting

**Date:** July 12, 2017      **Time:** 12:00 – 2:00 pm  
**Location:** Shasta County Public Health, 2660 Breslauer Way  
Community Conference Room

**1. Call to Order and Introductions:**

**2. Public Comment Period:**

To address the Board during Public Comment Time: The speaker should approach the table and, after receiving recognition from the chair, give their name and affiliation prior to comments or questions. Sixteen (16) copies of any written material used in the presentation must be provided to the clerk. There is a three-minute limit to an individual's comments, and the speaker may defer comments to a specific agenda item. Pursuant to the Brown Act, action or Board discussion cannot be taken on open time matters other than to receive comments.

**3. Member Sharing/Announcements: (5 min.)**

**4. Action: (5 min.)**

- a. Approval of Minutes: May 10, 2017

**5. Committee Reports:**

- a. Executive Committee: Linda Heick Kilzer (5 min.)
- b. Membership: Robin Glasco (5 min.)
- c. Community Health Awards: Terri Fields Hosler (5 min.)

**6. Director's Report:**

- a. Health & Human Services Agency: Donnell Ewert (5 min.)
- b. Public Health Branch: Terri Fields Hosler (10 min.)

**7. Presentation: Public Health Strategic Plan (DRAFT) – Terri Fields Hosler and Gordon Flinn (30 min.)**

**8. Presentation: Proposition 64: Marijuana Messaging – Drugged Driving – Kathey Kakiuchi (20 min.)**

**9. Discussion: (30 min.)**

**10. Adjourn**

**Next Meeting:** September 13, 2017 @12:00 noon (Community Health Awards)

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**Health & Human Services Agency & Public Health Branch  
Director's Report - Public Health Advisory Board  
July 12, 2017**

**CURRENT ISSUES:**

**Health & Human Services Agency (HHS) Update**

- Restpadd, which operates a psychiatric health facility in Redding, opened a second facility in Red Bluff in early-June. The new 16-bed facility will offer services to both adults and youth. This is the first time there have been inpatient youth mental health services available in the Northstate since the early-1990s.
- Lisa Sol, the Deputy Branch Director for Adult Services, retired in June. We are in the middle of a recruitment seeking her replacement.
- The effort to repeal and replace of the Affordable Care Act continues in the US Congress. The Shasta County Board of Supervisors sent a letter of opposition to the American Healthcare Act to Congressmen Doug LaMalfa before the House vote on that bill.

**Public Health Branch Update**

- The Emergency Preparedness Unit worked diligently to assess the potential impact of the extended heat event, and coordinated efforts to staff and open cooling centers for additional heat respite areas.
- We have identified an assessment tool to measure our staff's knowledge of health equity and cultural competence and will be conducting the assessment in the next few months in order to identify trainings to address any gaps.
- We have hired a Public Health Program & Policy Analyst to help us address health equity Branch-wide. She will also serve as the policy and procedure coordinator for the Public Health Branch.
- Staff helped to coordinate the Shasta Bike Challenge, an offshoot of the National Bike Challenge, which took place in May. More than 400 local participants logged over 4,700 bicycle trips for a total of more than 80,000 miles (enough to circle the world 3 times) during the month. This was enough to earn the Redding area the #1 rank in California and #2 rank in the Nation during the challenge month.
- On May 10th more than 600 students from 17 different Shasta County schools took part in biking to school. Most participating schools formed "bike trains," which are supervised groups of students riding to school. Several schools held bike safety events and bike fix-it events and local police officers gave safety talks and provided traffic control along the routes.
- FARM Club (Fun At the Redding Market) started Saturday June 3<sup>rd</sup> and continued through July 8<sup>th</sup>. This is the fifth year FARM Club has been operating at the Saturday Farmer's Market at Redding City Hall. As of June 30<sup>th</sup>, 457 children (aged 3 – 15), were participating in the program. The program will run again in September.
- Received confirmation that HHS-PH will receive two grants from the Office of Traffic Safety for fiscal year 2017/2018. The first grant, for \$155,000, will focus on Drugged Driving and the second grant, for \$100,000, focuses on Teen Distracted Driving. Both grants begin October 1, 2017 for one year.
- The two day ACE Interface training occurred on June 6 and 7 with Laura Porter and Dr. Anda. We have 25 ACE trainers who will begin conducting training county-wide in July.

**BOARD OF SUPERVISOR STAFF REPORTS (May & June):**

- Agreement with ACE Interface, LLC
- Shasta County Employee Recognition Program May 2017 Employee of the Month, Program and Policy Analyst Heidi Vert
- HHS Salary Resolution, which: (1) Amends Shasta County's Salary Schedule increasing the salary range for Senior Psychiatrist, Chief of Psychiatry, Occupational Therapist I/II, and Physical Therapist I/II positions

- Reappoint Members Joe Ayer and Linda Heick Kilzer (General Members) to the Public Health Advisory Board for terms to expire March 31, 2020 and receive an Annual Report
- Re-appoint Richard Yoder, MD as the District 1 representative and reappoint Brad Frost as the District 5 representative to the Public Health Advisory Board for terms to expire in March 2020
- 2016 Homeland Security Grant and Related Budget Amendments
- Resolution adopting an exception to the 180-day waiting period, Government Code sections 7522.56 and 21221(g), for the interim appointment of Chief Public Health Microbiologist
- 2017 Change of Health and Human Services Agency Public Health Laboratory Director

**Shasta County**  
**Public Health Advisory Board**  
**Minutes for May 10, 2017 DRAFT**

**Item 1: Call to Order:**

Member Glasco called the meeting to order at 12:05 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Brad Frost, John Coe, Robin Glasco, Linda Heick Kilzer, Barbara Jackson, Mike Mangas, Ann Morningstar, Kristie Stephens, and Richard Yoder.

**Members not in attendance:** Joe Ayer, Katharine Ann Campbell, and Jim Holdridge.

**Others present:** HHS Director Donnell Ewert, Public Health (PH) Branch Director Terri Fields Hosler, PH Deputy Branch Director Brandy Isola, PH Health Officer Andrew Deckert, PH Program Manager Kathey Kakiuchi, PH Program Manager Jennifer Snider, PH Program Manager Robin Schurig, Supervising Community Education Specialist Jessica Duckett, Public Health Nutritionist Erika Bishop, Community Education Specialist Wendy Millis, Community Education Specialist Mickey Chao, and PH Executive Assistant Sara Westmoreland.

**Guests:** Gordon Flinn of Go Forth Consulting, and Susan Wilson of Youth Violence Prevention Council.

**Item 2: Public Comments**

- Richard Yoder gave an update from the April 28, 2017 Shasta Health Assessment and Redesign Collaborative (SHARC) meeting.
- Linda Heick Kilzer shared that Nurse Family Partnership just celebrated their 5<sup>th</sup> anniversary.

**Item 3: Member Sharing/Announcements**

- Member Mangas gave kudos to the Public Health Branch for their involvement in Bike Month.

**Item 4: Action - Approval of Minutes**

a. March 8, 2017

Member Glasco noted two amendments to the March 8, 2017 minutes: Bullets three and four in the Member Sharing/Announcements section were shared by Member Jackson, and not by Member Heick Kilzer.

**Motion:** Member Coe, seconded by Member Jackson, made a motion to approve the amended minutes of the March 8, 2017 meeting. The motion carried by a unanimous vote of the members present.

**Item 5: Committee Reports**

a. Executive Committee: Member Glasco reported that the committee met on April 12, 2017 and briefly discussed the slate of officers for the upcoming term. They also agreed to the PHAB agenda for the May 10, 2017 meeting.

b. Membership Committee:

Members Frost is slated to be reappointed as the PHAB District 5 Representative and Member Yoder is slated to be reappointed as the PHAB District 1 Representative by the Board of Supervisors at the May 16, 2017 meeting.

**Action:** Consider recommending the following individuals to the Board of Supervisors for reappointment to the PHAB for three-year terms through March 31, 2020: Joe Ayer, and Linda Heick Kilzer (general members).

**Motion:** Member Coe moved, and Member Stephens seconded, to recommend the following individuals to the Board of Supervisors for reappointment to the PHAB: Joe Ayer and Linda Heick Kilzer (general members).

**Action:** Nominate and elect Chairperson, Vice-Chairperson, Executive Committee Member-at-Large and Membership Committee Chairperson for the period of April 2017 – March 2018.

**Motion:** Member Mangas moved by acclamation, and Member Coe seconded, to accept the recommendation to elect the following slate of officers pending reappointment of Linda Heick Kilzer and Brad Frost by the Board of Supervisors.

Chair: Linda Heick Kilzer

Vice-Chair: Kristie Stephens

Parliamentarian (Immediate Past-Chair): Brad Frost

## **Item 6: Director's Report**

### a. Health & Human Services:

Health and Human Services Agency Director Donnell Ewert referred to his written report and added the following:

The federal budget was passed for the remainder of FY 2017. With the attempted repeal of the Affordable Care Act, Medi-Cal faces significant ramifications in the future years. Governor Brown's May revision to his budget proposal will come out Friday, and counties are waiting to see what he plans to do in regard to In Home Support Services (IHSS).

### b. Public Health Branch:

Public Health Branch Director Terri Fields Hosler referred to her written report and added the following:

- Member Frost will be going before the Board of Supervisors on Tuesday, May 16, 2017 at 9:00 am to present the PHAB Annual Report. She invited PHAB members to attend.
- The Community Health Awards will take place on Wednesday, September 13, 2017, at the Holiday Inn. This year, instead of a guest speaker, the Public Health Branch will unveil the Community Health Improvement Plan and the Public Health Branch's Strategic Plan.
- Public Health, in collaboration with First 5 Shasta, hosted the Adverse Childhood Experiences (ACE) Town Hall Forum on April 19, 2017. The event was attended by almost 400 people.
- On May 18<sup>th</sup>, Public Health will be bringing national ACE experts Dr. Robert Anda and Laura Porter to Shasta County to develop a Community ACE Prevention Plan in collaboration with the Strengthening Families Collaborative. On May 19<sup>th</sup> there will be a luncheon to discuss ACEs with key community leaders.

## **Item 7: Presentation: Communities of Excellence in Nutrition: Physical Activity, and Obesity Prevention (CX<sup>3</sup>) – Jennifer Snider, PH Program Manager & Erika Bishop, PH Nutritionist**

Erika Bishop gave a presentation on Communities of Excellence in Nutrition. In Shasta County 60% of adults are overweight or obese, and 35% of children ages 12 – 17 are overweight or obese. This problem hurts our community physically and fiscally because it leads to a significant increase in related chronic diseases. The likelihood of being overweight is influenced by the environment in which you live. In California there are four times as many unhealthy food outlets as healthy food outlets, and low income communities tend to have the poorest food choices available to them. Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX<sup>3</sup>) looks at select low-income neighborhoods to measure the nutrition environment and identify opportunities for improvement. (See attached presentation.)

**Item 8: Presentation: Proposition 64: Marijuana Messaging -Youth Initiation – Kathey Kakiuchi, PH Program Manager**

Terri Fields Hosler introduced the presentation on Proposition 64: Marijuana Messaging – Youth Initiation. At the last PHAB meeting in March, Health Officer Dr. Deckert gave a presentation on Proposition 64 and the law. Based partially on PHAB member feedback, the Public Health Branch - Healthy and Safe Families Division developed community awareness campaign materials. Terri encouraged the group to participate and interact in this presentation.

Kathey Kakiuchi continued the presentation, stating that the main messages Public Health is trying to get across to the youth and parents in the community are that you don't need substances to have a good time, and you're in the majority if you don't use harmful substances. These messages were focus tested with local youth and they chose the language and images they liked. She explained that eventually Public Health will be launching a youth outreach campaign using these images. Kathey shared several posters with the group. (Verbal comments were recorded and shared with program staff.)

**Item 9: Adjourned at 1:55 pm**