

PUBLIC HEALTH ADVISORY BOARD
COMMUNITY HEALTH AWARDS - Putting Prevention First

Submission deadline: Friday, August 9, 2019

(Submit one nomination per form)



**Shasta County
 Health & Human
 Services Agency**



COMMUNITY HEALTH AWARDS
 Putting Prevention First

Purpose:

The Community Health Awards, sponsored by the Public Health Advisory Board (PHAB), recognize outstanding prevention efforts to improve community health and reduce poor health outcomes.

This award acknowledges efforts that demonstrate community collaboration to achieve viable and sustainable solutions to existing or potential public health problems.

The 2019 Community Health Awards will focus on harmful substance use prevention. This year's nominees should be community members making a difference in the health of Shasta County residents by addressing harmful substance use.

Name of individual submitting nomination:	Phone number:
	Email address:

Name of Project Nominated:

Key individual(s)/organization(s) to be recognized:	Primary Contact Person:
	Phone number:
	Email address:

Nominees for the Community Health Awards must meet the following criteria.
Please describe on the next page how your nominee meets the criteria below.

- **Emphasize PREVENTION** - While treatment of existing medical conditions is vital to health, these awards recognize efforts that support healthy choices and create systems to prevent poor health.
- **Build on new or existing COLLABORATIONS** - The Community Health Awards recognize that population-based prevention efforts are the strongest when done in collaboration with partners.
- **Mobilize the COMMUNITY** - Any strategy aimed at promoting and improving community health is more effective when community members want to address the issue and are engaged in the solution.
- **LEVERAGE community assets** - Building on established programs or integrating change into existing systems assures the viability and sustainability of prevention efforts.

In 150 words or less, please tell us about the effort you are nominating and what key individuals or organizations are involved. What target populations are served by this work and how many community members are impacted by this effort?

Please answer the following, keeping your answers to 100 words or less per question:

Describe what this nominee has done within the community in an original or outstanding way to champion **PREVENTION** strategies. Include the specific health issue that is being addressed by this person/group and give details about the expected results.

Describe how the nominee partners with other people or agencies, and builds on existing community **COLLABORATIONS** or has started a new collaborative effort as part of this work.

How does the work of the nominee engage and mobilize the **COMMUNITY** around this issue and include the community in the solution(s)?

Describe how the nominee **LEVERAGES** existing community assets and secures resources to address this health topic, making this effort viable and sustainable. Resources could include dedicated funding, a new grant, or other infrastructure support and in-kind contributions.