

Public Health Advisory Board
Minutes for May 14, 2014

Item 1: Call to Order:

Chair Theresa Flynn Gasman called the meeting to order at 12:04 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: John Coe, Theresa Flynn Gasman, Robin Glasco Brad Frost, Linda Heck-Kilzer, Barbara Jackson and Richard Yoder

Members not in attendance:

Joe Ayer, Katharine Ann Campbell, Lori Chapman-Sifers, Jessica Delaney, Jim Holdridge, and Cathy Wyatt

Others present: HHS Agency Director, Donnell Ewert, Public Health (PH) Health Officer Andrew Deckert, PH Branch Director Terri Fields Hosler, PH Deputy Branch Director Brandy Isola, HHS Program Manager Roxanne Burke, Community Health Preparedness & ER Preparedness Program Manager Dave Maron, Carissa Ballew (Guest) and Administrative Assistant Marjorie Andrews

Welcome:

Chair Flynn Gasman extended a warm welcome to the PHAB members, guests and Public Health staff. Introductions followed.

Item 2: Public Comments – None

Item 3: Approval of Minutes: March 12, 2014

Due to a lack of quorum, this will be carried over to the next meeting for approval.

Item 4: Committee Reports

- a. **Executive Committee:** Chair Flynn Gasman reported the Executive Committee met on April 1st to set the agenda. The Executive Committee is recommending the September 10th PHAB meeting be cancelled in favor of a joint meeting with Mental Health Alcohol and Other Drug Board (MHADAB) on September 3rd on Substance Abuse Prevention. If needed it will be placed on the July agenda for a vote by the full membership.
- b. **Membership Committee:** Membership Chair Frost received two applications from highly qualified candidates. Membership recruitment part 2 will launch May 16 – June 13 and interviews will be conducted before the July PHAB meeting. Julie Gee gave her resignation as she will be moving out of state and unable to continue. This creates a second vacancy on the board.

- c. **Excellence in Public Health Awards:** Six organizations were selected and two youth nominees for this year's award.
- Win-River Resort Casino
 - Shasta Community Health Center's "Reach Out and Read" Program
 - Shasta Dam Kiwanis
 - Mayers Medical Center, Mercy Medical Center, Shasta Regional Medical Center and Vibra Healthcare
 - The Women's Fund
 - Tri-County Community Network
 - Emily Bellomo – Youth Award
 - Brandon Long, Tatum Jenkins and Cody Rodriguez – Youth Award

Item 5: HSA Agency Director's Report

Agency Director Ewert provided an overview of the Shasta Health Assessment and Redesign Collaborative (SHARC) strategic plan and a written report was provided (see attachment).

Public Health Branch & Regional Services Branch Director's Report:

PH Branch Director Fields Hosler reviewed highlights from her report and covered additional details on the Public Health's Social Committee luncheon held during Public Health Recognition week; a recap was provided on the Women's Fund Community Forum launching the "No More" campaign. No More posters were available for PHAB members to take and post at their agencies or in the community on Economic/ Emotional/Physical abuse.

RS Branch Director Melissa Janulewicz gave an update on the Regional Services Branch acknowledging WIC's 40th year in operation. She further advised that their Nurse Family Partnership program has reached their caseload goal of 100 families. Birth impact statistics will be forthcoming.

Branch Director Melissa Janulewicz further mentioned that Covered Shasta continues to meet every other month and shared an overview of statistical information regarding enrollment (refer to handout).

Item 6a: Presentation

Health Officer Andrew Deckert provided a presentation on childhood immunization issues and vaccine preventable diseases (see handout).

Item 6b: Presentation

Program Manager Dave Maron provided a Power Point presentation on the Personal Belief Exception Law AB2109 and our current work with our school partners on increasing childhood immunization rates.

Item 7: Discussion

An extremely robust discussion followed the presentations. It was suggested that sharing this IZ message to the public is crucial, with targeted outreach to schools with the highest BPE and lowest immunization rates. Also discussed, was the potential for dialoging with chiropractic practitioners. Member Brad Frost will try and make a contact for this discussion with a chiropractic friend of his and will report back at the next meeting. Mike Mangas of KRCR New Channel 7 filmed the presentation and interviewed Andrew.

Item 8: Member Sharing

- Member Brad Frost shared that Girls Inc. presented Barbara Jackson with the "Barbara McIvor Award." This annual award is given to "Strong, Smart and Bold" woman in our community that are making a difference with our youth.

Item 9: Adjournment @ 2: 05 pm