



TOBACCO CESSATION REFERRALS

JUNE 19 OR 20, 2013

LOCATION & AVAILABLE TIMES:

Shasta County Administration Center	Wednesday, June 19, 2013	9:00AM – 11:00AM
Board of Supervisors Chambers	Wednesday, June 19, 2013	2:00PM – 4:00PM
1450 Court Street, Suite 263	Thursday, June 20, 2013	9:00AM – 11:00AM
Redding, CA 96001	Thursday, June 20, 2013	2:00PM – 4:00PM

LEARNING OBJECTIVES

- Provide cessation resources and strategies to the substance abuse and mental health treatment community to improve tobacco-related outcomes of our residents.
- Understand common myths and vulnerabilities to tobacco use.
- Expand knowledge of tobacco cessation resources for clients.
- Identify strategies for quick, effective referrals of clients to cessation resources.

TRAINING CONTENT

- Smoking, Behavioral Health, & Social Services
- Quick Interventions to Help Smokers Quit
- Coverage for Cessation Treatment
- Application of Motivational Interviewing (M.I.) Strategies
- Referral Resource: California Smokers' Helpline

TRAINER

Gary J. Tedeschi, Ph.D. **Clinical Director, California Smokers' Helpline**

Since 1994, Dr. Tedeschi has been Clinical Director of the California Smokers' Helpline, where he is responsible for clinical supervision, counseling protocol development, counselor training, and continuing education. He is a licensed psychologist at the University of California-San Diego School of Medicine Moores Cancer Center. Dr. Tedeschi holds a Ph.D. in counseling psychology from the University of Missouri, Kansas City; an M.A. in counseling psychology from Boston College; and a B.A. in psychology from Kutztown University of Pennsylvania.

REGISTRATION

Registration is open to community partners in the substance abuse, mental health, and medical community. Participants may register by contacting Nathan Read at 225-5134 or nread@co.shasta.ca.us.