

**Shasta County Mental Health, Alcohol and Drug Advisory Board (MHADAB) and  
Public Health Advisory Board (PHAB)**

**Joint Meeting**

**Minutes for September 3, 2014**

**Item 1: Call to Order:**

PHAB Vice Chair Joe Ayers called the meeting to order at 5:25 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Joe Ayer, Linda Heick-Kilzer, Barbara Jackson, and Jim Holdridge

**Members not in attendance:** Katharine Ann Campbell, John Coe, Lori Chapman-Sifers, Jessica Delaney, Brad Frost, Theresa Flynn Gasman, Robin Glasco, Brad Frost, Cathy Wyatt and Richard Yoder

**Note:** There was no quorum at this meeting and therefore no action items were made. The meeting convened with advisory reports and presentations.

**HHS Staff:** Donnell Ewert, Dean True, Maxine Wayda, Jamie Hannigan, Terri Fields Hosler, Mary Schrank, Kathey Kakiuchi, Roxanne Burke, Brandy Isola, Stephanie Taylor, Andrew Deckert, Stephanie Taylor, Cara Schuler and Katherine Hughes

**Guest:** Susan Wilson, Stevan Keyser, Mary Rickert, Karen Crum, Marjeanne Stone, and Sandra Tary

**Item 2: Public Comments – No Comments**

**Item 3: Director's Report** - The Directors' Report was sent out prior to the meeting for the Board members and guests to review. [See Attachment]

- a. Donnell Ewert, HHS Director, had nothing to add to the written report.
- b. Dean True, Adult Services Branch Director, had nothing to add to the written report.
- c. Maxine Wayda, Children's Services Branch Director had nothing to add to the written report.
- a. Terri Fields Hosler, Public Health Branch Director, provided visuals and handouts for upcoming events:
  - Walk to Prevent Suicide: Out of the Darkness Community Walks
  - National Take Back Initiative – Medication Disposal Event
  - Immunization Posters
- b. Mary Schrank, Regional Services Deputy Branch Director, had nothing to add to the written report.

**Item 4: Presentations**

a. Alcohol and Other Drug Use Prevention –

PH Branch Director Terri Fields Hosler provided a PowerPoint presentation on Alcohol and Other Drug Use Prevention Activities (see handout). Alcohol abuse is the #1 substance abused by youth in America. Teen substance abuse is prevalent in Shasta County and binge drinking and marijuana usage is measured at 7th, 9th and 11th grade levels. Early prevention is key justifying public health's focus on youth changing community norms around drug and alcohol use in our community. A greater understanding within our adult population and parents on how minors are abusing alcohol and the harm that it is causing. Educating seniors and grandparents is also another focus as kids most often get prescription drugs from their own homes or that of relatives. The medical community is just one of the many partners who are helping in the control of prescription substance abuse. Terri further reviewed some of the programs being implemented in the community through our Substance Abuse Prevention Program. Terri concluded with the need to work together using data to drive our work, as well as using evidence based strategies and collaboration with community partners.

b. MHSA Prevention and Early Intervention –Maxine Wayda, Children Services Branch Director, provided a presentation on MHSA Prevention and Early Intervention- Evidence Based Practice Implementation (see attachment). A brief description was provided about the Positive Action Program and their philosophy based on the concept that positive thoughts lead to positive actions. Charts and data surveys were reviewed on the overall evaluation of the program. Maxine read some positive quotes from parents whose children are in the Positive Action Program. School representatives who work in the program also spoke on the success of the program (Sandra Tary, Olivia LaField, and Donna Walker). Student Kamryn told her story of how the program has changed her vision for her future goals. Maxine concluded with a review of future plans for moving this program forward.

**Item 4: Reminders** – See attached agenda.

**Item 5: Adjournment @ 6:50**