

**Public Health Advisory Board
Minutes for November 12, 2014**

Item 1: Call to Order:

Chair Theresa Flynn Gasman called the meeting to order at 12:10 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Joe Ayer, Carissa Ballew, Katharine Ann Campbell, John Coe, Theresa Flynn Gasman, Robin Glasco, Brad Frost, Barbara Jackson and Richard Yoder.

Members not in attendance: Lori Chapman-Sifers, Jessica Delaney, Linda Heick Kilzer, Jim Holdridge and Cathy Wyatt.

Others present: HHS Agency Director Donnell Ewert, Public Health (PH) Health Officer Andrew Deckert, PH Director Terri Fields Hosler, PH Deputy Branch Director Brandy Isola, HHS Regional Services Deputy Director Mary Schrank, PH Program Manager Kathey Kakiuchi, PH Program Manager Jenn Snider, Supervising Community Education Specialist Caedy Minoletti, Community Education Specialist Wendy Millis, and Executive Assistant Katherine Hughes.

Introductions were made and Carissa Ballew was introduced.

Item 2: Public Comments – No Comments

Item 3: Action - Approval of Minutes

a. July 9, 2014

Motion: Member Campbell, seconded by Member Coe, made a motion to approve the minutes of the July 9, 2014 meeting. The motion carried by a unanimous vote of the members present.

b. September 3, 2014

Motion: Member Jackson seconded by Member Ayer, made a motion to approve the minutes of the September 3, 2014 meeting. The motion carried by a unanimous vote of the members present.

Member Campbell requested other options be explored regarding the starting time of future joint meetings with MHADAB. Branch Director Terri Fields Hosler advised this item would be put on the January agenda to be discussed further.

Item 4: Committee Reports

- a. Executive Committee: Chair Theresa Flynn Gasman advised that the Executive Committee met in October and primarily discussed today's agenda which included prevention activities in Public Health related to substance abuse and the Ebola outbreak.
- b. Membership Committee: Member Frost reported that they interviewed some excellent candidates and again reintroduced Carissa Ballew.

Item 5: Director's Report

a. Health & Human Services:

Agency Director Donnell Ewert provided a written report (see attachment). Donnell reported Dianna Wagner was hired as the Deputy Branch Director in Children's Services. He gave a brief overview of her experience and expertise areas.

Donnell further advised they are now conducting second interviews to fill the vacancy left by Jim Livingston in Mental Health. He hopes to have the position filled by the first of the year.

b. Public Health Branch:

Branch Director Terri Fields Hosler referred to her written report and added the following:

- Terri advised another campaign is focusing on Pertussis (aka whooping cough) and is now playing on the radio and a poster is being developed with Partnership HealthPlan. Terri further reported the Gonorrhea prevention bus shelter ads and posters are placed throughout the community and staff is working with the sheriff's office to look at prevention measures.
- Public Health is working diligently with our community medical partners on Ebola preparedness and monitoring information from CDC and the State Health Department. There are currently no active cases of Ebola in California or Shasta County (handouts were provided).
- Terri provided gonorrhea and measles posters for Board members to post in the community. She mentioned that Channel 7 news recently interviewed Dave Maron about vaccinations and the whooping cough epidemic.

b. Regional Services Branch:

Deputy Branch Director Mary Schrank had nothing to add to her report.

Item 6: Health Officer's Report: Andrew Deckert, MD, MPH

Andrew provided a PowerPoint overview on substance abuse and the increase in opiate abuse (see attached presentation). He described opioids and their common use and noted that prescription drug abuse is on the rise including with youth. 70% of opiates are obtained from family or friends and were not prescribed to them. Andrew ended with details on the county's syringe/needle collection program.

Item 7: Presentation: Terri Fields Hosler, MPH, RD

Terri provided a PowerPoint presentation on Alcohol and Other Drug Use Prevention Activities (see attached presentation). She gave an overview on the branch's substance abuse funding and prevention strategies that includes funding from SAPT, realignment dollars and \$50,000 per year from Statham funds.

Discussion included teen substance abuse and binge drinking, prescription abuse, and marijuana usage. The "Think Again Shasta" website was shared that includes local information on alcohol, marijuana, and most recently, prescription drug use.

Terri concluded with stating the need to use data to drive our work, use of evidence based strategies, and the importance of collaborating with community partners.

Item 8: Discussion:

A wide variety of prevention strategies were addressed by the group, mainly focusing on pharmacy dispensing controls and guidelines to reduce the number of pills being prescribed.

Item 9: Member Sharing

Dr. Coe advised the Travel Clinic is up and running at Mercy Family Health.

Chair Flynn Gasman mentioned the film "Code Black" was brought to the Cascade Theatre and was an eye-opening documentary filmed in an LA County hospital emergency room. The film highlighted issues facing our health care system today.

Adjourned – 1:58 pm