

**Public Health Advisory Board
Minutes for July 9, 2014**

Item 1: Call to Order:

Chair Theresa Flynn Gasman called the meeting to order at 12:04 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Joe Ayer, Katharine Ann Campbell, John Coe, Jim Holdridge, Linda Heick-Kilzer, Barbara Jackson, and Cathy Wyatt.

Members not in attendance: Lori Chapman-Sifers, Jessica Delaney, Brad Frost, Robin Glasco and Richard Yoder.

Others present: HHS Agency Director, Donnell Ewert, Public Health (PH) Health Officer Andrew Deckert, PH Deputy Branch Director Brandy Isola, HHS – Regional Services Deputy Director Mary Schrank HHS Program Manager Roxanne Burke, MCAH Coordinator Robin Schurig, PH Program Manager Kathey Kakiuchi, Carissa Ballew, PH Accreditation Coordinator Trong Le and Executive Assistant Katherine Hughes.

Item 2: Public Comments – No Comments

Item 3: Action - Approval of Minutes

a. March 12, 2014 -

Motion: Member John Coe, seconded by Member Cathy Wyatt, made a motion to approve the amended minutes of the March 12, 2014 meeting. Correction on the website name that was referred by Dr. Coe should be corrected to CALPIN. The motion carried by a unanimous vote of the members present.

b. May 14, 2014 -

Motion: Member Linda Heick-Kilzer seconded by Member John Coe, made a motion to approve the minutes of the March 12, 2014 meeting. The motion made by a unanimous vote of the members present. Abstained: Cathy Wyatt

Item 4: Committee Reports

a. Executive Committee:

Chair Flynn Gasman reported the Executive Committee met on June 11th and discussed today's agenda which includes a presentation on the Maternal Child & Health Survey, a presentation from Andrew on Brain Development and discussed filling the currently vacant PHAB position. Feedback was given on immunization issues and gun violence in schools.

Action: Consider the recommendation from the Executive Committee that the regular meeting on September 10, 2014 be cancelled and a special joint meeting between PHAB and MHADAB be held on September 3, 2014 @5:15 pm at the Redding Library, to discuss Substance Abuse Prevention and treatment. The Director's Report will remain on the agenda at this meeting which will include updates on the recommendations to the BOS.

Motion: Member Joe Ayer, seconded by Member Cathy Wyatt made a motion to cancel the regular meeting on September 10 and have a special joint meeting between PHAB and MHADAB to be held on September 3, 2014. The motion made by a unanimous vote of the members present.

b. Membership Committee:

In Brad's absence, Joe presented the Membership Committee report. Five (5) applicants applied for the board position and four (4) completed an interview. Carissa Ballew was chosen to fill the position. Chair Glasco welcomed Carissa and asked her to give a brief introduction of herself.

Action: Consider recommending Carissa Ballew to the Board of Supervisors for appointment to the PHAB to complete the term April 2012 to March 31, 2015.

Motion: Member Joe Ayer, seconded by Member Katharine Ann Campbell to recommend Carissa Ballew to the Board of Supervisors for appointment to the PHAB. The motion made by a unanimous vote of the members present.

Item 5: Director's Report:

a. Health & Human Services: Donnell Ewert, MPH – A written report was provided (see attachment). Donnell announced the appointment of Dean True, Branch Director of the Adult Services Branch to also take over as the new Alcohol and Drug Program Administrator for Shasta County. Donnell also advised that he had nominated Melissa Janulewicz as the Shasta First 5 Commissioner to replace Jane Wilson who recently resigned. Melissa was appointed to the commission by the Board of Supervisors on June 17th. Donnell further advised that the State Budget has passed and reflects better revenues for the state.

b. Public Health Branch:

In Branch Director Terri Fields Hosler's absence, Deputy Branch Director Brandy Isola presented an overview of the Public Health Director's Report (see attachment). Brandy introduced Trong Le, the new Accreditation Coordinator indicating progression towards accreditation. Brandy provided a brief overview on the E-Cigarette issues and the suggestion to amend current County Ordinance to include E-cigs where smoking tobacco is prohibited. Brandy also provided a brief report on the progress of another amendment to the ordinance making all of our HHS campuses, smoke free. A short discussion followed on implementing the same type of policy in Anderson and other areas in Shasta County.

Action: Consider recommending to the Board of Supervisors that they support Public Health's effort to add Electronic Nicotine Delivery Device language to the County's Smoking in Workplaces and Enclosed Public Places ordinance (Chapter 8.45).

Motion: Member Linda Heick-Kilzer, seconded by Member Ayer to recommend to the Board of Supervisors that they support Public Health's effort to add Electronic Nicotine Delivery Device language to the County's Smoking in Workplaces and Enclosed Public Places ordinance (Chapter 8.45). The motion made by a unanimous vote of the members present.

Action: Consider recommending to the Board of Supervisors that they support Public Health's effort to implement a smoke free campus policy at all HHS campuses.

Motion: Member Katharine Ann Campbell, seconded by Member John Coe to recommend to the Board of Supervisors that they support Public Health's effort to implement a smoke free campus policy at all HHS campuses. The motion made by a unanimous vote of the members present. Abstained: Member Wyatt

c. Regional Services Branch:

Deputy Director Mary Schrank reviewed highlights of the Regional Services Branch report (see attachment). Health Care Reform/ACA implementation saw an increase of 77% on their Medi-Cal cases. Mary further advised that they were starting their EBT Market Match program for extra tokens at the Farmer's Market and the program is going well. Mary also mentioned the Breastfeeding Training Opportunities and that this training may include some system changes that might help offer a better acceptance of it in the medical community. Also included in her report, was a reminder that WIC is sponsoring a Grand Rounds presentation on August 15th by Jane Morton, MD, a breastfeeding expert.

Item 6: Health Officer's Report – Brain Development: Andrew Deckert

Andrew provided an overview on the MCAH (Maternal, Child Adolescent Health) population and why this population (moms, kids and teens) are so important to Public Health. He also spoke about the results of a recent survey conducted here in Shasta County. This survey was conducted on 8 of the 10 ACE categories, revealing the number one Household Dysfunction is Substance Abuse which was reported by 60% of those surveyed. A quarter of the adults surveyed indicated 5 or more ACE's. Andrew further discussed the long term affects these ACE's have on our community's health.

Item 7: Presentation: Maternal, Child and Adolescent Health (MCAH) Needs Assessment Results – Kathey Kakiuchi/Robin Schurig

Deputy Director Brandy Isola introduced MCAH Coordinator Robin Schurig and her Program Manager Kathey Kakiuchi. Robin provided a power point presentation on the 5-year Needs Assessment process required by State law. The Needs Assessment was completed during 2013/2014; Action Plans for fiscal years 2015/2016-2019/2020 will be developed during fiscal year 2014/2015.

Robin discussed the #1 priority identified from the list of health issues as Adverse Childhood Experiences (ACE) and its causes. Robin also reviewed some of the solutions that were identified through the Needs Assessment process as well as the current activities being implemented to address the problems. Questions followed.

Robin further advised that Substance Abuse is one of the causal pathways identified in the survey and provided additional local data on Perinatal Substance Use/Abuse in Shasta County derived from hospital toxicology screenings identifying THC/Alcohol as the most common result. Robin concluded her presentation by reviewing the Healthy Babies Program and the treatment/resources they provide.

Item 8: Discussion

Members discussed a variety of ideas and various social issues surrounding the Needs Assessment data. Our poverty rate is higher than other counties, we have complex social issues that are multi-generational as well as high substance abuse rates. Some of the topics revisited were family planning and better patient education around contraception. It was suggested that due to the size of these problems and the barriers they present, a meeting should be facilitated to further break down the issues involved before moving forward with a plan. Donnell reminded the board that they are advisors to the PH Branch and those already doing the work within the funded PH programs. Further discussion will take place at the next Executive Committee for PHAB planning.

Item 9: Member Sharing (10 min.)

Dr. Coe reported that HEP C treatment is about to change radically. Pill medication treatment just came out at \$1,000.00 for the first pill, and \$500.00 for the second. Insurance companies have already started denying patient treatment due to cost. Approximately 4 million people are currently infected and most infection is transmitted by sharing needles. There is currently no vaccine for HEP C so it is treated like HIV but instead of a lifelong treatment, it's a 12 week treatment program and expensive. For HCV patients meeting selection criteria, it has a high cure rate which benefits the patient and decreases transmission. This would be a good topic for further discussion. He will report back when he gets more information.

Item 10: Adjourned – 2:07 pm