

**Public Health Advisory Board  
Minutes for July 8, 2015**

**Item 1: Call to Order**

Chair Ayer called the meeting to order at 12:06 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Joe Ayer, Carissa Ballew, Katharine Ann Campbell, John Coe, Jessica Delaney, Brad Frost, Robin Glasco, Jim Holdridge, Barbara Jackson, Cathleen Wyatt and Richard Yoder.

**Members not in attendance:** Lori Chapman-Sifers, Theresa Flynn Gasman, Linda Heick Kilzer.

**Others present:** PH Branch Director Terri Fields Hosler, Public Health (PH) Health Officer Andrew Deckert, PH Deputy Branch Director Brandy Isola, HHS Regional Services Deputy Director Mary Schrank, Program Manager Kathey Kakiuchi, Program Manager Jenn Snider, Community Education Specialist Marc Dadigan, guest speaker Cole, and Executive Assistant Katherine Hughes.

**Item 2: Public Comments – No Comments**

**Item 3: Member Sharing/Announcements**

- Terri Fields Hosler proposed to move the PHAB meeting to November 18<sup>th</sup>, due to the observance of Veterans' Day on November 11<sup>th</sup>. The action item will be on the September's meeting agenda for members to vote.
- Member Delaney announced the Project Homeless Connect event will be held on September 1<sup>st</sup>, from 9:00 am to 4:00 pm, the event's new name will be Project Healthy Community.
- Chair Ayer encouraged everyone to donate blood.

**Item 4: Action - Approval of Minutes**

a. May 13, 2015

**Motion:** Member Yoder made a motion, seconded by Member Holdridge, to approve the minutes of the May 13, 2015 meeting. The motion carried by a unanimous vote of the members present.

**Item 5: Committee Reports**

- a. Executive Committee: Branch Director Fields Hosler advised the committee met on June 10<sup>th</sup> to set the agenda for today's meeting and the key topic will be Adolescent Mental Health. This topic is being presented as a follow-up to the Child and Adolescent Health strategic plan discussion that happened at the July 2014 PHAB meeting. The committee requested to have standing updates on Public Health Accreditation and the Prosperity Initiative by Terri, and the Nurse Family Partnership subcommittee reported by representative Linda Heick Kilzer.
- b. Community Health Awards: Member Campbell reported the committee will meet on July 10, July 24, and August 21, from 9:30 am to 11:00 am. The event's tentative date will be on Wednesday, October 14, at the Holiday Inn Hotel and Conference Center. A sit-down lunch will be provided for approximately 150 key leaders, the nominees and their guests, PHAB members and key Public Health staff. Funding will be provided by The California Endowment Grant secured by Dean Germano. The committee discussed that the purpose of the awards will be to clearly define prevention, collaboration, community mobilization and leveraging of resources as the key criteria for any nominees. They are also reviewing and make suggested revisions to the nomination forms.
- c. Nurse Family Partnership (NFP): In Member Kilzer's absence, Branch Director Fields Hosler reported the NFP program currently has three nurses and is in the process of trying to hire two more. She also announced that the Probation department will fund a part-time nurse to serve families where the mom and/or dad are on probation and meet other eligibility criteria of the program, such as low-income and first-time mom. This will increase the caseload of the program from 100 families to 115 this year.

## **Item 6: Director's Report**

- a. Health & Human Services: See written report.
- b. Public Health Branch: Branch Director Terri Fields Hosler referred to her written report (see attachment) and highlighted the following items:
  - The Community Health Protection Division received funding to prepare and respond to infectious disease, including Ebola and malaria, and support our lab capacity.
  - Everyone was asked to mark their calendar for the 10<sup>th</sup> Anniversary of the Healthy Shasta - Walk This Way at Turtle Bay event on Saturday, October 3<sup>rd</sup> from 9:00 am to 3:00 pm.
  - A written update on PH Accreditation was distributed (see attachment). Terri and Deputy Director Brandy Isola have reached out to 14 health organizations, foundations and community collaboratives asking them to partner with us by joining the Mobilizing Action through Planning and Partnership (MAPP) steering committee. These partners agreed to have a staff member participate to steer the process of the Community Health Assessment and Community Health Improvement Plan. She provided a list of common questions they have received regarding Accreditation along with the standard answers.
  - Governor Brown signed SSB 277, Public Health; Vaccination bill on June 30, 2015. Terri circulated the letter from the California Department of Public Health that summarized the implementation (see attachment). She said California is one of the three states in the country in which students at public schools must be fully immunized. Terri thanked the Executive Committee for submitting a letter of support, on behalf of the PHAB, that was submitted to the Assembly Committee members.
- c. Regional Services Branch: Deputy Branch Director Mary Schrank had nothing to add to her written report.

## **Item 7: Health Officer's Report**

Dr. Andrew Deckert provided a PowerPoint presentation on Suicide Prevention, Emphasis on Youth. He explained that suicide is a major public health crisis and is a leading cause of death across the world for youth. Suicide is the 2<sup>nd</sup> leading cause of death in children and 3<sup>rd</sup> leading cause of death in youth ages 15-19. The presentation listed key risk factors, and suicide data and rates within Shasta County was demonstrated by graphs (see attached presentation).

## **Item 8: Presentation**

Program Manager Kathey Kakiuchi, of the Healthy & Safe Families Division, gave a PowerPoint presentation on the Suicide Prevention Program, which is funded by the Mental Health Services Act. Kathey reviewed the programmatic activities and how staff have worked with the community to educate and increase awareness around suicide prevention (see attached presentation).

Kathey invited everyone to attend the Out of the Darkness Community Walk event on September 12<sup>th</sup> at Caldwell Park. Brochures and information for resources on Suicide Prevention were provided.

## **Item 9: Presentation**

Marc Dadigan of Community Relations/Education gave a brief overview of the Brave Faces Project. The project is to promote mental wellness, increase community awareness of mental health, and end stigma surrounding mental illness. He explained that 56% of people have dealt with mental health issues in their lives, and there has been a conspiracy of silence. The project has trained speakers to talk about mental health issues and the misconception surrounding mental illness. Marc introduced Cole, who is one of the trained speakers for Brave Faces. Cole recited a poem that told his story and expressed his own experience with depression and mental illness.

## **Item 10: Discussion**

The members expressed their appreciation and thanked Cole for sharing his story and having the courage to talk about his experience. Discussion followed on how the adult population can reach out to youth to dialogue about mental illness. They talked about possible ways to connection with youth, such as school counseling, educating parents, and social media.

**Item 11.** Adjourned at 2:01 pm