

**Public Health Advisory Board  
Minutes for January 14, 2015**

**Item 1: Call to Order:**

Chair Theresa Flynn Gasman called the meeting to order at 12:10 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Joe Ayer, Carissa Ballew, John Coe, Jessica Delaney, Theresa Flynn Gasman, Robin Glasco, Brad Frost, Jim Holdridge, Barbara Jackson, Linda Heck Kilzer and Richard Yoder.

**Members not in attendance:** Katharine Ann Campbell, Lori Chapman-Sifers, and Cathleen Wyatt

**Others present:** HHS Agency Director Donnell Ewert, Public Health (PH) Health Officer Andrew Deckert, PH Director Terri Fields Hosler, PH Deputy Branch Director Brandy Isola, HHS Regional Services Deputy Director Mary Schrank, Program Manager Roxanne Burke, PH Program Manager Jenn Snider, Community Development Coordinator Sheryl Vietti and Executive Assistant Katherine Hughes.

**Item 2: Public Comments** – No Comments

**Item 3: Action** - Approval of Minutes

a. November 12, 2014

**Motion:** Member Yoder, seconded by Member Glasco, made a motion to approve the minutes of the November 12, 2014 meeting. The motion carried by a unanimous vote of the members present.

**Item 4: Committee Reports**

a. Executive Committee: Chair Theresa Flynn Gasman advised that the Executive Committee met on December 10<sup>th</sup> and discussed today's agenda which includes a presentation from Andrew Deckert on diabetes and hypertension and a presentation from Jenn Snider on the new Lifetime of Wellness: Communities in Action CDC grant. The Executive Committee recommends that if there is a topic in the future that warrants a Joint PHAB-MHADAB meeting, it be an additional meeting, not to replace a regular PHAB meeting. Further discussion included suggestions for PHAB member input and involvement in Public Health issues including a review of PHAB electives.

b. Membership Committee: Member Frost had nothing to report at this time.

**Item 5: Director's Report**

a. Health & Human Services: Agency Director Donnell Ewert provided a written report (see attachment). Donnell mentioned a HHS Leadership Team retreat will be held in March.

b. Public Health Branch: Branch Director Terri Fields Hosler thanked all those involved in the amended tobacco ordinance to include e-cig language and reminded everyone about getting the message out about the harmful effects caused by vape. She also expressed how important PHAB's input to the Board of Supervisors was in securing their 5-0 vote. Terri referred to her written report and added the following:

- The PHAB Excellence Award Committee recently met to look at fresh ideas and timelines with this event. This item will be readdressed at the March PHAB meeting. Ideas can be emailed to Theresa Flynn Gassman or Katherine Hughes.
  - Dean Germano is securing another \$5,000.00 for PHAB activities. This will be his last year on The California Endowment Board.
  - The new budget for the year appears to be better than it has been in the past, so management may be able to add back a few support staff positions where PH previously had to cut back.
- c. Regional Services Branch: Deputy Branch Director Mary Schrank reported that open enrollment started in November and will be ending February 15<sup>th</sup>. Covered California is sponsoring a health care enrollment event in Tehama County (see handout).

**Item 6: Group Photo (break)**

**Item 7: Health Officer’s Report:** Andrew Deckert, MD, MPH

Andrew provided pre-diabetes and hypertension handouts. He presented a PowerPoint focusing on these two medical conditions (see attachment). Pre-hypertension is a blood pressure condition that is deadly, usually shows no symptoms and can result in high blood pressure causing heart disease and stroke. Pre-diabetes increases your risk of Type 2 diabetes, heart disease and stroke. Other contributing factors include overweight, obesity and physical inactivity. Andrew concluded by saying prevention matters.

**Item 8: Presentation:** Jenn Snider – Presented a power point presentation on the Lifetime of Wellness – Communities in Action (LWCA) grant received by Shasta County (see attachment). This is a CDC funded initiative – to make a bridge between the public health system and the medical system. CDC wants to reduce the prevalence of obesity as well as reduce death and disability due to diabetes, heart disease and stroke by 3%. A four-year scope of work has been developed. This grant will help promote and expand a community-wide National Diabetes Prevention Program to help prevent the disease; collect and share health data to help monitor prevention efforts and establish effective partnerships with pharmacists.

**Item 9: Discussion**

Discussion followed regarding priority populations for the new Lifetime of Wellness: Communities in Action (LWCA) grant that could include those accessing food banks, living in poverty, the homeless, senior population, and those with developmental disabilities.

A proposed recommendation was made for the Executive Committee to consider writing a letter to the Emergency Food & Shelter Program regarding funding and scoring guidelines related to fresh fruit and vegetables in proposals.

Further discussion ensued around campaigns such as “know your numbers” for blood pressure and diabetes.

**Item 10: Member Sharing**

Member Joe Ayer mentioned that Public Health won the blood drive this year for HHSA. PHAB members should watch for an email announcing upcoming PHAB electives.

**Item 11: Adjourned at 1:56 pm**