

PHAB

Public Health Advisory Board Agenda - Regular Meeting

Date: November 9, 2016 **Time:** 12:00 – 2:00 pm
Location: Shasta County Public Health, 2660 Breslauer Way
Community Conference Room

1. Call to Order and Introductions:

2. Public Comment Period:

To address the Board during Public Comment Time: The speaker should approach the table and, after receiving recognition from the chair, give their name and affiliation prior to comments or questions. Sixteen (16) copies of any written material used in the presentation must be provided to the clerk. There is a three-minute limit to an individual's comments, and the speaker may defer comments to a specific agenda item. Pursuant to the Brown Act, action or Board discussion cannot be taken on open time matters other than to receive comments.

3. Member Sharing/Announcements: (10 min.)

4. Action: (5 min.)

- a. Approval of Minutes – July 13, 2016
- b. Membership vote to make the January 11, 2017 meeting a joint meeting with the Mental Health Alcohol and Drug Advisory Board (MHADAB) to be held at the Boggs Building (12:00 – 2:00)

5. Committee Reports:

- a. Executive Committee: Brad Frost (5 min.)
- b. Community Health Awards – Joe Ayer (10 min.)

6. Director's Report:

- a. Health & Human Services Agency: Donnell Ewert (10 min.)
- b. Public Health Branch: Terri Fields Hosler (10 min.)
 - Accreditation Update

7. Presentation:

STD Update: Andrew Deckert (15 min.)

8. Presentation:

Public Health Accreditation Update: CHA – CHIP: Terri Fields Hosler & Brandy Isola (25 min.)

9. Discussion: (30 min.)

10. Adjourn

Next Meeting: January 11, 2017 @12:00 noon

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Public Health Advisory Board

Minutes for July 13, 2016 **DRAFT**

Item 1: Call to Order:

Chair Ayer called the meeting to order at 12:05 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Joe Ayer, Carissa Ballew, Katharine Ann Campbell, John Coe, Brad Frost, Robin Glasco, Linda Heick Kilzer, Jim Holdridge, Barbara Jackson, Richard Yoder, Kristie Stephens, and Mike Mangas.

Members not in attendance: Jessica Delaney.

Others present: Health and Human Services Agency (HHSA) - Public Health (PH) Branch Director Terri Fields Hosler, PH Deputy Branch Director Brandy Isola, PH Branch Health Officer Andrew Deckert, PH Branch Program Manager Jenn Snider, and PH Branch Executive Assistant Sara Westmoreland.

Guests: Amber Sandhu (Record Searchlight).

Item 2: Public Comments

No comments.

Item 3: Member Sharing/Announcements

- Member Yoder shared that Whole Person Care (WPC) is a buzz word in the health field right now, and that members will most likely be hearing more about it as Shasta County continues to explore applying for funding.
- Member Yoder asked PH Deputy Branch Director Isola to share information from the Health Information Exchange Committee. Deputy Branch Director Isola shared that what used to be the Health Information Exchange has changed into an independent entity, now called Sac Valley Med Share. The group's intent is to bring health information exchange to Shasta County; essentially having all electronic health records systems in the county interact with one another. Sac Valley Med Share is in the process of onboarding local physicians, starting with large providers, but it will eventually be rolled out to private practices. Shasta County HHSA will eventually connect to it as well.
- Member Ayer announced that there is a critical blood shortage right now in Shasta County, which is very rare. He encouraged members to donate blood, and to spread the word to others.
- Member Campbell reported that Eastern Shasta County is kicking off an organizing effort to open an extension of One Safe Place locally.
- Member Glasco shared that on July 13, 2016 at 5:30, there will be a discussion held at the Red Lion Hotel regarding the strategic plan to respond to homelessness in Shasta County.

Item 4: Action - Approval of Minutes

a. March 9, 2016

Motion: Member Glasco, seconded by Member Ayer, made a motion to approve the minutes of the March 9, 2016 meeting. The motion carried by a unanimous vote of the members present.

Item 5: Committee Reports

- #### a. Executive Committee:
- Vice-Chair Frost reported that the committee met on June 8, 2016, and agreed to the agenda for the July 13, 2016 meeting. The Executive Committee also discussed the Community Health Awards luncheon, which will be held on September 14, 2016. They recommended that the regular PHAB meeting which is also scheduled for September 14, 2016, be cancelled and the Community Health Awards luncheon be held in its place.

Action: Consider the recommendation from the Executive Committee that the regular meeting on September 14, 2016 be cancelled and the Community Health Awards luncheon be held in its place.

Motion: Member Heick Kilzer, seconded by Member Campbell, made a motion to cancel the September 14, 2016 PHAB meeting and hold the Community Health Awards luncheon in its place. The motion carried by a unanimous vote of the members present.

b. Membership Committee:

Member Glasco reported that on June 29, 2016, a new member orientation luncheon was held at the Shasta County Public Health Branch for new PHAB members Mike Mangas, Kristie Stephens, and Carla Thompson. A presentation was given at the luncheon regarding the mission, vision, and values of public health, and the roles and responsibilities of PHAB members. The orientation was well received.

c. Community Health Awards:

Member Glasco encouraged members to share the link to nominate Community Health Award recipients with friends and colleagues. The nominations will close on August 8, 2016. PH Branch Director Terri Fields Hosler reminded members that worthy nominees should emphasize prevention, build on new or existing collaborations, mobilize the community, and leverage community assets.

Item 6: Director's Report

a. Health & Human Services:

HHS Director Donnell Ewert was not in attendance. Refer to written report.

b. Public Health Branch:

PH Branch Director Terri Fields Hosler referred to her written report and added the following:

- Shasta County PH Branch was recognized by the Health Officers of California (HOAC) Communications Project, which is a California Endowment funded effort, for their "Friends Don't Give Friends the Measles" campaign and was awarded \$10,000.
- PH Branch Health Officer Andrew Deckert shared that the No Rx Abuse Coalition of Shasta County is applying for a grant from the California Department of Public Health for prescription opiate misuse efforts, allowing for academic detailing for high prescribers of opiates.

Accreditation Update: PH Deputy Branch Director Brandy Isola gave an update on accreditation. She reported that the Mobilizing for Action through Planning and Partnership (MAPP) Steering Committee has been hard at work processing the Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP). In July and August they will review all of the assessments and find themes that are common throughout. Those themes will make up the Strategic Issues that will go into the Community Health Improvement Plan.

Item 7: Health Officer's Report: Health and the Built Environment - Andrew Deckert, MD, MPH

Health Officer Andrew Deckert gave a presentation titled "Health and the Built Environment" regarding designing communities to make it easier for people to live healthy lives. "Built environment" refers to the layout of human made physical structures (i.e., land use, community development, and transportation). In 2011, the U.S. Surgeon General released a national prevention strategy that states that part of achieving health and wellness is building healthy and safe communities. The built environment can influence things like educational attainment level, livable wage jobs, and racial justice. Important factors to consider in health and the built environment work are: thinking about the future, improving the community, considering all the options, being fair, and meaningful citizen participation. (See attached presentation)

Item 8: Presentation: – Partners in Building Healthy Communities – Amy Pendergast, MPH

Public Health Program and Policy Analyst Amy Pendergast gave a presentation regarding "Partners in Building Healthy Communities." The American Public Health Association and the American Planning Association have partnered and are offering grants and online tools for building healthy communities and incorporating health into planning. The Public Health Branch is involved with the statewide Chronic Disease Prevention Project. Terri serves on the broader committee, and Amy is our representative on the built environment that is looking at best practices

and ways to collaborate between the health and planning fields. The PH Branch and Healthy Shasta are working to engage community members and businesses to have a voice and get involved. An example of this is encouraging community members to participate in walk audits, “bikeabouts”, and focus groups. (See attached presentation)

Item 9: Discussion

Discussion followed regarding PHAB members participating in walk audits. Interested members can contact PH Branch Executive Assistant Sara Westmoreland to request their own Walkability Checklist.

Member Campbell questioned Health Officer Deckert regarding the possibility of a rural/urban divide in matters of the built environment. Health Officer Deckert explained that the role of Public Health in the built environment is not to force communities to do anything a certain way, but instead to get community member input in order to make thoughtful decisions regarding planning and the environment. Member Jackson also explained that these efforts extend into the unincorporated areas of counties, but that they are usually by request of the residents.

Member Mangas added that he is happy with the great work the Public Health Branch is doing in the built environment, but he is frustrated because he and his family feel unsafe walking or riding their bikes in the downtown Redding area due to crime. He said that he feels the problem is not only accessibility, but public safety.

Member Coe stressed that the built environment is important in the prevention of obesity.

Item 10: Adjourned at 1:55 pm

**Health & Human Services Agency, Public Health & Regional Services
Director's Report - Public Health Advisory Board
November 9, 2016**

CURRENT ISSUES:

Health & Human Services Agency (HHS) Update

- Agency executives have been working over the summer on a refresh of our 2011-2020 HHS strategic plan. It is nearly completed and will be the focus on a joint PHAB/Mental Health Alcohol and Drug Advisory Meeting in January 2017.
- Regional Services has reorganized its public health programs slightly. Now the WIC program and Nurse Family Partnership are overseen by the same manager and are co-located in the Atrium downtown.
- In the July report, I mentioned that we applied for the Whole Person Care Pilot funding that California received as part of the 1115 Medi-Cal waiver. I am happy to report that we were informed on October 24 that we were approved for five years of federal funding up to \$9.7 million, which must be matched with local dollars in the same amount. These funds will be used to pay for medical case management, housing case management and housing assistance, housing coordination, a mental health resource center, a mental health mobile crisis team, assisted outpatient treatment for mental illness, and a sobering center.

Public Health Branch Update

- The Healthy and Safe Families Division received notice from the Department of Healthcare Services that our Partnership for Success grant application was successful. The grant is 4.5 years and will be approximately \$100,000.00 per year. The monies will be used for alcohol and other drug prevention activities in Shasta County.
- Healthy and Safe Families partnered with Shasta Community Health Center to submit a Dental Transformation Initiative Grant to the Department of Healthcare Services in September. If we are funded, this grant will assist Shasta Community Health Center to provide much needed dental services to underserved children in our community.
- The California Children's Services (CCS) Medical Therapy Unit (MTU) recently hired an Occupational Therapist after three years of recruitment. The MTU is also working with Shasta County Office of Education (SCOE) on a potential move of the medical therapy unit to Magnolia Street, which would be more central for most of our CCS families.
- California Children's Services Social Worker Christine Wolfe was chosen as Shasta County's employee of the month.
- In October, the Health Equity and Community Organizing Unit moved from the Healthy Communities Division to our new division, Community Engagement and Quality Improvement. Ruth Atkins was promoted to supervisor and will oversee the implementation of the Community Health Improvement Plan and supervise staff who will be focused on Performance Management, Quality Improvement, and Workforce Development.
- November 1st we were notified that Bella Vista Elementary School and Vittles Restaurant in Anderson had unknowingly served frozen strawberries that had been recalled due to possible Hepatitis A contamination. This recall was linked to a nationwide outbreak of Hepatitis A including one case in California. Public Health Branch staff worked closely with the school and the restaurant to identify and notify people who had eaten the possibly contaminated strawberries and help them determine the proper course of action. If vaccinated against Hepatitis A or previously ill with Hepatitis A, no further action was needed. If not, people were encouraged to contact their doctor or come to our clinic to receive the vaccination or another course of prophylaxis. Our goal is to prevent anyone from getting ill. We provided the vaccine and treatment free for those who were exposed and expanded our clinic

hours, including a four-hour Saturday clinic. Media coverage was extensive and an opportunity to promote the message of vaccination.

Accreditation Update:

- Brandy Isola, Deputy Branch Director, is transitioning the coordination and oversight of our accreditation efforts to the newly created division – Community Engagement and Quality Improvement, and that Program Manager, Robin Schurig.

BOARD OF SUPERVISOR STAFF REPORTS (September and October):

- Renewal agreement with Multicard Systems Corp. to provide an asset tracking system hosted server, software, and preventative maintenance services.
- Revenue agreement with California Department of Public Health, Nutrition Education and Obesity Prevention Branch to implement Supplemental Nutrition Assistance Program – Education (SNAP-Ed).
- Revenue agreement with Office of Traffic Safety to promote safe driving through Shasta Teens – Drive Smart, Ride Safe.
- Presentation on the strategic efforts of Shasta County Public Health, in collaboration with the Shasta County Suicide Prevention Workgroup, and other community partners to help reduce suicide in Shasta County.