

# Public Health Advisory Board Minutes for May 13, 2015

## **Item 1: Call to Order:**

Chair Joe Ayer called the meeting to order at 12:05 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Joe Ayer, Carissa Ballew, Katharine Ann Campbell, John Coe, Jessica Delaney, Theresa Flynn Gasman, Brad Frost, Robin Glasco, Jim Holdridge, Barbara Jackson, Linda Heck Kilzer, Cathleen Wyatt, and Richard Yoder.

**Members not in attendance:** Lori Chapman-Sifers

**Others present:** HHS Agency Director Donnell Ewert, Public Health (PH) Director Terri Fields Hosler, PH Deputy Branch Director Brandy Isola, Public Health Program & Policy Analyst Anna Champe, PH Program Manager Jenn Snider and Executive Assistant Katherine Hughes.

**Item 2: Public Comments** – No Comments

## **Item 3: Member Sharing**

Member Yoder provided an overview on the mandated use of the Health Information Exchange (HIE) – electronic records for patients and providers. Nationwide implementation to access medical records is now starting here in Shasta County.

Member Campbell shared that Burney Falls will be receiving a collection box, purchased by the Rotary, for expired/unused pharmaceuticals drop off. Terri noted that this a part of a bigger county-wide project. Member Wyatt asked that Wendy Millis be recognized by PHAB when appropriate for her efforts around this important project.

Terri Fields Hosler acknowledged Member Gasman did a fabulous job presenting the annual report to the Board of Supervisors.

## **Item 4: Action** - Approval of Minutes

a. March 11, 2015

**Motion:** Member Brad Frost, seconded by Member Barbara Jackson, made a motion to approve the minutes of the March 11, 2015 meeting. The motion carried by a unanimous vote of the members present.

## **Item 5: Committee Reports**

a. Executive Committee:

Chair Joe Ayer advised the committee met, without a quorum, and finalized the slate of officers and the agenda for today's meeting.

b. Membership Committee:

Membership Chair Brad Frost reintroduced Joe Ayer as Chair for this next year. Member Yoder has agreed to serve as the PHAB rep on the Community Health Steering Committee. Katharine Ann Campbell has agreed to serve on the awards program planning committee.

**Action:** Nominate and elect Vice-Chairperson, Executive Committee Member-at-Large and Membership Committee Chairperson for the period ending in March 2016.

Brad Frost: Vice-Chair  
Robin Glasco: Member-at-Large  
Jim Holdridge: Membership Committee Chairperson

**Motion:** Member Wyatt, seconded by Member Campbell, made a motion to approve the nominations for the membership positions ending in 2016. The motion carried by a unanimous vote of the members present.

Member Frost thanked the outgoing chair, Theresa Flynn Gasman, for serving on the board this past year and presented a certificate.

### **Item 6: Director's Report**

a. Health & Human Services:

Agency Director Donnell Ewert reviewed the HHS budget proposal for the year (see written report).

b. Public Health Branch:

Branch Director Terri Fields Hosler referred to her written report and added the following:

- Terri acknowledged Shasta Chemical People for their partnership in Substance Abuse Prevention and the valuable work they do in the community.
- Jenn Snyder recognized the work done by Healthy Shasta, and Healthy Students Initiative.
- Terri mentioned current legislation, SB 277, may help increase immunizations if mandated at the state level.

c. Regional Services Branch:

Deputy Branch Director Mary Schrank was not available to attend the meeting; Terri Fields Hosler provided an overview of her report (see written report).

Member Heick-Kilzer commended the PHAB – NFP Subcommittee program for their work.

### **Item 7: Presentation: Public Health Accreditation Update - Terri Fields Hosler, Brandy Isola & Anna Champe**

Deputy Branch Director Brandy Isola introduced Anna Champe, as the new Policy & Program Analyst for Public Health replacing Trong Le, who left in January. Brandy gave a power point presentation on an overview of the accreditation process and projected timelines (refer to handout). Once required documentation has been identified and the application process started, a site visit could occur in 2019.

Branch Director Terri Fields Hosler described the process for identifying community members for the MAPP Steering Committee guide the process in developing the Community Health Assessment and a Community Health Improvement Plan (refer to handout).. And while a smaller number of key health care system agencies and community collaborative partners have been approached to identify a representative to sit on the Steering Committee, the MAPP process will ensure full community engagement through various processes such as key informant interviews, surveys, focus groups, town hall forums, etc.

**Item 8: Discussion**

Group discussion followed regarding the length of time it takes to complete the accreditation process and how to keep the momentum going until completion. Topics included sustaining culture change; marketing strategies for changing the way to do business; celebrating interim internal achievements and connecting change with the benefits of accreditation.

**Item 9: Community Health Awards:** Theresa Flynn Gasman & Terri Fields Hosler

Member Theresa Flynn Gasman reported that last year's after action awards committee met for the second and final time, and discussed how to improve the PHAB Awards. As approved by vote at the last PHAB meeting, the awards luncheon will be held in the fall. Theresa proposed on behalf of the committee to rename the "Excellence in Public Health Awards" to "Community Health Awards – Putting Prevention First" sponsored by the Shasta County Public Health Advisory Board. This change will align perfectly with the Community Health efforts tied to the accreditation process. It will also shift the awards to a focus on prevention, helping to clarify the difference between the PHAB Awards and the Health Care Hero Awards. The committee briefly discussed recognizing less awardees with plaques, highlighting exceptional efforts around prevention. Further criteria and the nomination and selection criteria forms and processes will be the discussion of future committee meetings. Decisions on the actual ceremony and a possible guest speaker will also be a responsibility of this committee. Katharine Ann Campbell agreed to participate, as did several other members that will be added to the committee meeting notices. Katherine Hughes will send out a doodle poll with possible committee meeting dates to those interested.

**Item 10.** Chair Ayers adjourned the meeting at 1:59 pm.