

Public Health Advisory Board Minutes for March 11, 2015

Item 1: Call to Order:

Chair Theresa Flynn Gasman called the meeting to order at 12:03 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Joe Ayer, Carissa Ballew, Katharine Ann Campbell, John Coe, Theresa Flynn Gasman, Brad Frost, Barbara Jackson, Jim Holdridge and Richard Yoder.

Members not in attendance: Lori Chapman-Sifers, Jessica Delaney, Robin Glasco, Linda Heick Kilzer, and Cathy Wyatt.

Others present: HHS Agency Director Donnell Ewert, Public Health (PH) Health Officer Andrew Deckert, PH Director Terri Fields Hosler, PH Deputy Branch Director Brandy Isola, HHS Regional Services Deputy Director Mary Schrank, PH Program Manager Jenn Snider, PH Program & Policy Analyst Charlene Ramont, HHS Program Manager Roxanne Burke, HHS Regional Services Director Melissa Janulewicz, Elaine Grossman Analyst – County Administration, Wendy Zanutelli – CEO United Way of Northern California and Executive Assistant Katherine Hughes.

Item 2: Public Comments – No Comments

Item 3: Action - Approval of Minutes

a. January 14, 2015

Motion: Member Ayer, seconded by Member Frost, made a motion to approve the minutes of the January 14, 2015 meeting. The motion passed by a unanimous vote of the members present. Member Campbell abstained.

Item 4: **Committee Reports**

a. Executive Committee: Chair Theresa Flynn Gasman advised the Executive Committee met on February 11th to discuss the agenda topics and presentations. They discussed writing a “Speak your Peace” letter to the paper thanking the Board of Supervisors for their work on the e-cig ordinance. A draft letter is being written and should be out in a month. It was also decided not to act on a letter for the emergency food and shelter program because more information is needed, however action will be discussed in the future.

The annual update will be presented to the Board of Supervisors on Tuesday, March 17th at 9:00 am on the activities of the Public Health Advisory Board. Everyone is invited to attend.

Action: Consider asking the past-chair of PHAB to serve as co-chair of the Excellence in Public Health Awards Planning Committee each year with a Public Health staff person.

Motion: Member Holdridge, seconded by Member Jackson, made a motion to have the past-chair of PHAB serve as co-chair of the Excellence in Public Health Award Planning Committee. The motion passed by a unanimous vote of the members present.

Action: Consider moving the Excellence in Public Health Awards ceremony to the Fall 2015.

Motion: Member Ayer, Seconded by Member Frost, made a motion to move the Excellence in Public Health Awards ceremony to the Fall 2015. The motion passed by a unanimous vote of the members present.

b. Membership Committee: Brad Frost

Action: Consider recommending the following individuals to the Board of Supervisors for reappointment to the PHAB for three-year terms through March 31, 2018: Carissa Ballew, Jessica Delaney, Robin Glasco and Cathleen Wyatt.

Motion: Member Ayer moved, and Member Jackson seconded, to recommend the following individuals to the Board of Supervisors for reappointment to the PHAB for three-year terms to March 31, 2018: Carissa Ballew, Jessica Delaney, Robin Glasco and Cathleen Wyatt. The motion passed by a unanimous vote of the members present.

Action: Nominate and elect Chair, Vice-Chair, Executive Committee Member-at-Large and Membership Committee Chairperson for the period of April 2015-March 2016.

Motion: Member Frost moved by acclamation and Member Jackson seconded to accept the recommendation to elect Member Ayer as Chair and to table the nominations for the Vice-Chair, Member-at-Large and Membership Committee Chair to the next meeting.

Item 5: Director's Report

a. Health & Human Services:

Agency Director Donnell Ewert referred to his report, briefly discussing the Mental Health building remodel and the growth of the Partnership Health Plan.

b. Public Health Branch:

Branch Director Terri Fields Hosler referred to her written report and focused on the e-cig presentations delivered to the City of Redding, City of Shasta Lake and City of Anderson and having a county wide ordinance that now includes these three cities. Terri also acknowledged Partnership Health Plan and efforts to reimburse PH for pediatric and adult vaccines for Medi-Cal patients.

c. Regional Services Branch:

Deputy Branch Director Mary Schrank referred to her report and briefly mentioned the Shasta County Nurse Family Partnership Program was cited in the LA times as *a model for evidence-based policymaking in Washington* and she noted funding has been secured for next year.

Item 6: Presentation: Health Equity

- a. Reach Higher Shasta (RHS) Business Committee – Terri Fields Hosler started her presentation (see attachment) with a brief history on how RHS initiative began. She described the business committee's purpose for building on partnerships and age specific career readiness starting at the Preschool level through 12th Grade. A new and improved website is being developed for Reach Higher Shasta, to serve as a portal for the Career Connections initiative. It will connect business and community volunteers with educator needs. Terri explained the process for volunteering and/or partnering using this data base program.
- b. Prosperity Initiative – Wendy Zanotelli, President & CEO, United Way of Northern California
Wendy provided a power point (see attachment) overview of United Way of Northern California and its operation in Shasta County. This was followed by a detailed presentation on the Prosperity initiative designed to help those who are most vulnerable grow and thrive while creating a prosperous economy for everyone.

Item 7: Discussion

The members discussed getting the business community engaged in both initiatives, family engagement and connecting student education to jobs in Shasta County. Wendy Zanotelli noted that Prosperity will start mapping geographic representation for all of Shasta County which includes Eastern Shasta County. Kathey Kakiuchi commented about a new charter school starting in the fall called "The Redding STEM Academy" for K – 8th grade children. Charlene Ramont shared about youth development and collaboratively bringing together all of the youth serving organizations.

Item 8: Member Sharing

Member Jackson announced April is Child Abuse Prevention Awareness month - more information at ShastaCAPC.org

Item 9. Adjourned at 2:04 pm