

PHAB

REVISED

Public Health Advisory Board Agenda - Regular Meeting

Date: July 13, 2016 **Time:** 12:00 – 2:00 pm
Location: Shasta County Public Health, 2660 Breslauer Way
Community Conference Room

1. Call to Order and Introductions:

2. Public Comment Period:

To address the Board during Public Comment Time: The speaker should approach the table and, after receiving recognition from the chair, give their name and affiliation prior to comments or questions. Sixteen (16) copies of any written material used in the presentation must be provided to the clerk. There is a three-minute limit to an individual's comments, and the speaker may defer comments to a specific agenda item. Pursuant to the Brown Act, action or Board discussion cannot be taken on open time matters other than to receive comments.

3. Member Sharing/Announcements: (10 min.)

4. Action: (5 min.)

- a. Approval of Minutes – May 11, 2016

5. Committee Reports:

- a. Executive Committee: Brad Frost (5 min.)

Action:

Consider the recommendation from the Executive Committee that the regular meeting on September 14, 2016 be cancelled and the Community Health Awards luncheon be held in its place.

- b. Membership Committee – Robin Glasco (10 min.)

- Report on New Member Orientation, June 29, 2016

6. Director's Report:

- a. Health & Human Services Agency: Donnell Ewert (see Director's Report)
- b. Public Health Branch: Terri Fields Hosler (10 min.)
 - Accreditation Update
- c. Community Health Awards – Joe Ayer (5 min.)

7. Health Officer's Presentation:

Health and the Built Environment - Andrew Deckert, MD, MPH (15 min.)

8. Presentation:

Partners in Building Healthy Communities – Amy Pendergast (15 min)

9. Discussion: (30 min.)

10. Adjourn

Next Meeting: September 14, 2016 (Community Health Awards) @12:00 noon

Public Health Advisory Board
Minutes for May 11, 2016

DRAFT

Item 1: Call to Order:

In Chair Frost's absence, Chair-Elect Linda Heick Kilzer called the meeting to order at 12:09 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Carissa Ballew, Katharine Ann Campbell, Robin Glasco, Linda Heick Kilzer, Jim Holdridge, Barbara Jackson, Mike Mangas, Kristie Stephens, and Richard Yoder.

Members not in attendance: Joe Ayer, John Coe, Jessica Delaney, Brad Frost, and Carla Thompson.

Others present: Health and Human Services Agency (HHS) Director Donnell Ewert, Public Health (PH) Director Terri Fields Hosler, PH Deputy Branch Director Brandy Isola, Regional Services (RS) Deputy Branch Director Mary Schrank, PH Health Officer Andrew Deckert, PH Program Manager Dave Maron, PH Program Manager Jennifer Snider, PH Program Manager Kathey Kakiuchi, Maternal Child and Adolescent Health (MCAH) Coordinator Robin Schurig, Supervising PH Nurse Denise Hobbs, PH Nurse Julia Baldwin, PH Nurse Amy Hawes, PH Agency Staff Services Analyst Katherine Hughes, and PH Executive Assistant Sara Westmoreland.

Guests: Record Searchlight Health Reporter Amber Sandhu, and three Nurse Family Partnership (NFP) Clients.

Item 2: Public Comments

No comments.

Item 3: Member Sharing/Announcements

- Member Yoder shared the article 'Valeant Testimony Uncovers Core Problem: Drug Companies Soaking Taxpayers' by Mark Melin regarding the escalating price of pharmaceutical drugs.
- Branch Director Terri Fields Hosler announced that members will be receiving an email with a Save the Date for the PHAB Community Health Awards, which will take place on September 14, 2016 at the Holiday Inn. She added that Tim Mapes, Community Education Specialist, will be sending out the Community Health Awards nomination form via Survey Monkey by June 15, 2016

Item 4: Action - Approval of Minutes

a. **Motion:** Member Glasco, seconded by Member Campbell, made a motion to approve the minutes of the March 9, 2016 meeting. The motion carried by a unanimous vote of the members present.

Item 5: Action – A vote of the membership to authorize Chair Frost to send a letter of support for AB 1594 (McCarty): Prohibition of Using Tobacco and Smoking on Community College Campuses.

a. **Motion:** Member Heick Kilzer, seconded by Member Glasco, made a motion to authorize Chair Frost to send a letter of support for AB 1594 (McCarty). The motion carried by a unanimous vote of the members present.

Item 6: Committee Reports

a. Executive Committee: Branch Director Terri Fields Hosler reported for Chair Frost that the committee met on April 13, 2016 and approved the agenda for the May 11, 2016 meeting. There was follow up discussion regarding Past-Chair Joe Ayer's successful annual year-end report to the Shasta County Board of Supervisors, and approval of the new PHAB members by the Board of Supervisors on April 12, 2016.

b. Membership Committee:

Member Glasco welcomed new members Mike Mangas and Kristie Stephens (new member Carla Thompson was not in attendance). The membership committee has agreed to hold off on PHAB recruitment until next spring. There is currently one vacancy, created by Theresa Flynn Gasman, who has accepted an extra-help temporary position with Shasta County Public Health working on Accreditation. The membership committee agreed that they would orient the three existing new members before bringing on more members. The new member orientation will be held on June 29, 2016. Theresa Flynn Gasman and Cathleen Wyatt will both receive certificates of appreciation for their service on the PHAB.

Item 7: Director's Report

a. Health & Human Services:

Agency Director Donnell Ewert provided an update. He shared that Megan Dorney will be appointed Deputy Branch Director of Business and Support Services in June. He thanked Member Katharine Ann Campbell for serving on the review panel for the Mental Health Services Act (MHSA) Housing Project in eastern Shasta County. He also shared that HHSa will be hiring a consultant to refresh their strategic plan, and will be working on that over the summer.

b. Public Health Branch:

Branch Director Terri Fields Hosler referred to her written report and added the following:

- When California Children's Services last presented at PHAB in September 2015, the state had proposed that counties with managed care would implement a Whole-Child Model. There have been new changes since that update, and July 2017 will probably be the new timeframe. In addition, SB586, which is a bill designed to outline a more extended timeframe of July 2025, is at the assembly. This bill would make the carve-in optional for counties, and their individual managed care plans.
- Public Health received a grant from Partnership HealthPlan to support four agencies who have agreed to launch a pilot program for Adverse Childhood Experiences (ACEs) screening. Shasta Community Health Center, Mercy OB Clinic, Mercy Family Health Center, and Hill Country Clinic will all participate. Member Glasco added that Shasta Community Health Center has two clinicians in their pediatric department who are excited to get started with the screening. The first draft of the screening form has been forwarded to their clinical team, and they are planning to start screening in June.

Accreditation Update: Deputy Director Brandy Isola gave an update on Accreditation. Program Manager Kathey Kakiuchi is spearheading the Workforce Development Plan and Assessment, and plans are underway to launch it in the fall. On May 25, 2016, PH Program Manager Jennifer Snider will be giving a training at Public Health's All Staff Meeting on Health Equity and Cultural Competency. Public Health is currently in the last phases of compiling three assessments that will make up the complete Community Health Assessment. The development of a Community Health Improvement Plan will follow this fall. Based on those findings, PH will develop a strategic plan, to be rolled out in April 2017, during Public Health Week.

c. Regional Services Branch: No report

Item 8: Presentation: Immunization Bill SB277 Update – Dave Maron

PH Program Manager Dave Maron gave an update on Immunization Bill SB277. SB277 is an amendment to AB2109. SB277 is a stronger bill that was signed into law in June 2015, became effective in January 2016, and will be enforced in the fall 2016 school year. SB277 in no uncertain terms eliminates the personal belief exemption that has led to under-immunization rates in Shasta County. Shasta County PH began working to get this information out in March of this academic school year. We have collaborated with First 5 Shasta to create bookmarks that were inserted into kindergarten pamphlets. Schools are also posting the information on their websites, and linking to Shasta County's website. Shasta County PH's goal is to emphasize that there are several immunizations that require multiple shots over time, and that it's best to start early.

Item 9: Presentation: Nurse Family Partnership – Regional Services Deputy Director Mary Shrank/Supervising Public Health Nurse Denise Hobbs

Supervising PH Nurse Denise Hobbs gave a presentation on Nurse Family Partnership (NFP). NFP is a growing, national program that was developed to transform the lives of first time mothers living in poverty. It is an evidence-based program with more than 37 years of randomized clinical trials that improves prenatal care, quality of parenting, and quality of life prospects for mothers by partnering them with a registered nurse. Mothers who interact with their nurses have been shown to do better in school, experience improved economic wellbeing, and be more interactive with their children. Eligibility requirements for mothers are: must have no previous live births, must be enrolled prior to their 28th week of pregnancy, must be low income, and must live in a target area. The women are monitored from pregnancy, through delivery, up to two years following birth.

Shasta County's current enrollment is 92 families with 15 open referrals. There have been a total of 18 graduates from the program.

Three NFP clients shared their positive experiences, and the important role that NFP has played in their lives and the lives of their children.

Item 10: Discussion

The PHAB members thanked the NFP clients for taking the time to share their experiences at the meeting, and thanked Denise Hobbs for an informative presentation.

Member Yoder inquired as to whether a benefit analysis has been done in terms of savings provided by the NFP program. Supervising PH Nurse Denise Hobbs provided him with documentation showing that with every dollar spent, there is the possibility of a \$5.75 return on investment.

Member Heick Kilzer added that Far Northern Regional Center will be doing a presentation to NFP nurses on May 20, 2016, so the nurses will get a chance to learn about ways to refer to the program.

Discussion followed regarding the important tobacco bills signed by the governor on May 4, 2016.

Item 11: Adjourned at 1:56 pm

Health & Human Services Agency, Public Health & Regional Services
Director's Report - Public Health Advisory Board
July 13, 2016

CURRENT ISSUES:

Health & Human Services Agency (HHS) Update

- Shasta County HHS was the lead agency on a grant application submitted on July 1 to the Department of Health Care Services for a Whole Person Care Pilot. This pilot will leverage local resources to draw down an equal amount of federal dollars to create comprehensive services to reduce unnecessary utilization of the emergency departments of local hospitals by creating: 1) a sobering center, 2) a mobile mental health crisis team, 3) intensive medical case management, 4) and housing case management. The target population for this project are homeless individuals who also have a mental illness or substance use disorder.
- In June, the Board of Supervisors approved the HHS budget request for \$182 million for fiscal year 2016-17, including \$19.2 million for public health programs.

Public Health Branch Update

- With approval of the budget, we are beginning to fill positions for our new Division, which will provide the infrastructure support for Accreditation, Workforce Development, Continuous Performance Management, and implementation of the Community Health Improvement Plan and Public Health Strategic Plan. We hope to hire this Division's Program Manager in September.
- Katherine Hughes has assumed our new position in the Director's Office as our Public Health Contract Analyst, and is doing an excellent job processing contracts timely, along with our leadership team.
- I am participating on a CHEAC CCS workgroup and working with Partnership HealthPlan on the proposed carve-in of the case management components of our CCS program as outlined in the Whole Child Model. Details and dates are still being developed but transition would take place no sooner than January 1, 2018.
- Shasta County Public Health's Friends Don't Give Friends Measles campaign received the HOAC Public Health Communications Award and \$10,000 for Most Impactful Campaign in a Small Jurisdiction.
- Shasta County is working with Partnership HealthPlan to hold a catch-up vaccine campaign at the Mount Shasta Mall on Saturday, August 13th. This campaign is primarily designed for children entering the 7th grade and to help parents meet the new requirements of SB 277.
- We are submitting a grant for state funding to support the opiate abuse work of the No Rx Abuse coalition, enhancing the infrastructure of the coalition, allowing for Academic Detailing for high prescribers and further utilization of the data on this issue to define effective strategies.
- The Tobacco Education and Cessation program has transitioned from the Healthy & Safe Families division to the Healthy Communities division. This is resulting in great synergy with our Nutrition Education and Obesity Prevention unit because both programs are working with retail outlets. The programs worked together recently to gather data about the types of tobacco products and healthy food and beverage options offered in more than 200 stores throughout the county. Results will be available later this year.

- **Accreditation Update:**

- In July and August the MAPP Steering Committee will review a draft of the Community Health Assessment (CHA) and identify themes across the three assessments conducted.

- In September the Expanded MAPP Steering Committee will prioritize community health issues and identify strategic goals for the Community Health Improvement Plan (CHIP).

BOARD OF SUPERVISOR STAFF REPORTS (May and June):

- Revenue Agreement with Shasta Regional Transportation Agency for Safe Routes to School Services.