



OFFICE OF THE
DISTRICT ATTORNEY
COUNTY OF SHASTA

Stephen S. Carlton
District Attorney

**SHASTA COUNTY FILES CIVIL ACTION AGAINST NOVARTIS
PHARMACEUTICALS AND ALCON LABORATORIES FOR
PACKAGING VIOLATIONS**

October 16, 2013
FOR IMMEDIATE RELEASE
Deputy District Attorney: Anand "Lucky" Jesrani
(530)245-6300

The Shasta County District Attorney's Office has joined prosecutors in four other California counties in a civil lawsuit against Novartis Pharmaceuticals Corporation and Alcon Laboratories, Inc., accusing the companies of misleading consumers with respect to the packing of their products.

Shasta County is joined by the district attorney's offices of Sacramento, Fresno, Tulare, and Riverside counties.

The action stems from the Defendants' packing of its products, including Zaditor eye drops, which suggest that more product exists inside the container than really is present. Manufacturers are prohibited by California's "slack-fill" law from packaging products in a fashion that is deceptive or misleading as to the actual amount of product inside the container.

The lawsuit filed in Shasta County on October 16, 2013 seeks an injunction preventing the companies from continuing to sell the products that violate the law, as well as civil penalties for the violations.

The matter is being prosecuted in Shasta County by Deputy District Attorney Anand "Lucky" Jesrani, of the Consumer Protection Unit.

For more information about the prosecution, contact Deputy District Attorney Anand "Lucky" Jesrani at 245-6310.